



DELIVERABLE D7.4

Dissemination Plan update

Project	Free Secure Interoperable Communication
Acronym	FREESIC
Contract Number	FP7-SEC-285205
Start date of the project	1 st February 2012
Duration	30 months, until 31 st July 2014
Date of preparation	30 th April 2013
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1. Deliverable context

Purpose of deliverable

Deliverable D7.4 is updated version of the Deliverable D7.2. – Dissemination plan. The purpose of this deliverable is to map the dissemination activities of the FREESIC project and amend future activities if needed .

Deliverable D7.4 covers results of four project tasks in WP7 – Dissemination and Exploitation. Partly Task 7.1 – Website FREESIC, as the main communication channel for online community, serving as the first contact point with broad stakeholder group and for sharing outputs of project research and fully Task 7.2 - Dissemination plan, where all partners defined their FREESIC project dissemination, listing various technical and non-technical communities, forums, publications in journals, web sites, presentations and organizing conferences and workshops. Partly Task 7.3 - Dissemination in publications, where The public bodies and scientific partners NSA, UL and CCG will produce a number of papers and articles dedicated to FREESIC results and Task 7.4 Preparations and attendance on conferences, shows and events.

One of the success criteria of FREESIC project is the impact of dissemination activities during the project. The social networks and communities are excellent channels for sharing and dissemination project progress results. The feedback from such communication can move the project forward on a desired path.

Deliverable objectives stay the same as in Deliverable 7.2 with some changes:

1. Define and confirm the dissemination strategy and objectives;
2. Map and evaluate 15 months of using online techniques of dissemination;
3. Map and evaluate opportunities at conferences and workshops;
4. Create online means of communication with end users and project supporters;
5. Provide consortium with communication possibilities;
6. Do correction of communication plan;
7. Fulfil the dissemination strategy from Description of Work of FREESIC,
8. Define new dissemination strategies till end of the project,
9. Highlight the most successful dissemination activities during first 15 months of FREESIC project

It is not purpose of the deliverable D7.4 to repeat information published in the previous Deliverable D7.2. Furthermore we will try to evaluate the success of our dissemination techniques used in the FREESIC project.

Related Documents

- List of related documents from project:
- DOW FREESIC Version date: 2012-01-26 – pages 20-21 (WP1)
- DOW FREESIC Version date: 2012-01-26 – pages 59-62 (Plan for the use and dissemination of foreground)
- Consortium Agreement Version signed
- Related external documents:
 - <https://twitter.com/#!/cordisfunding>
 - http://cordis.europa.eu/news/home_en.html
 - [Guidance notes on project reporting](#) [PDF] Version: 2010-06
 - [Communicating EU Research & Innovation - A guide for project participants](#)

2. Methodology used

Methodology

The first version of dissemination strategy was written and published in Deliverable D7.2 – Dissemination plan when the DoW was the base for the creation of the dissemination strategy.

Next step in the document creation was sharing draft version between partners, using the Track Changing system and Comments possibilities. Afterwards the Final version was created and reviewed by partners not involved in the preparation phase.

Dissemination level of this deliverable is PP - Restricted to other programme participants (including the Commission Services) and its final version is not going to be published on the project website.

Partner contributions

University of Luxembourg as the beneficiary in charge of D7.4 has created the deliverable structure, evaluated the current status of dissemination activities and has proposed new techniques to project partners.

All project partners were involved in the phase of creation of their own dissemination plans and revised them following the first dissemination phase. Remarks by partners were incorporated on line in the SVN document management system. The final review was made by Ardaco as the project coordinator.

3. Dissemination strategy updated

3.1 Objectives of Dissemination strategy

The core of the dissemination strategy is based on definition of project lifetime cycles. During the 15 month of the project we fulfilled Dissemination period 1

<i>Dissemination Period 1</i>	<i>Project ready</i>	<i>M2 – M6</i>
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- Project starts and the website is ready for basic project presentation
- Activities should build awareness of FP7 WP SECURITY specific objective 5.2-1 Technical solutions for interoperability between first responder communication systems, its objectives and the FREESIC proposal
- Identifications and building of stakeholder group
- Dissemination means: Basic presentations

3.2 Dissemination period 1 – internal evaluation

In this subchapter we would like to highlight activities used during the first 6 months.

3.2.1 Website of the project FREESIC.

The Website has all the attributes of a modern design with all necessary information. The only problem has been how to attract people to the website and keep it updated. For this reason the tweets published immediately on the website seems to be great solution. On the Figure1 you can see in the right part of the website tweets published immediately from mobile devices without any administration work on the website. This model works great very effectively. People can follow the latest work, ideas and thinking of the consortium just in one click to our website. This section we called news.

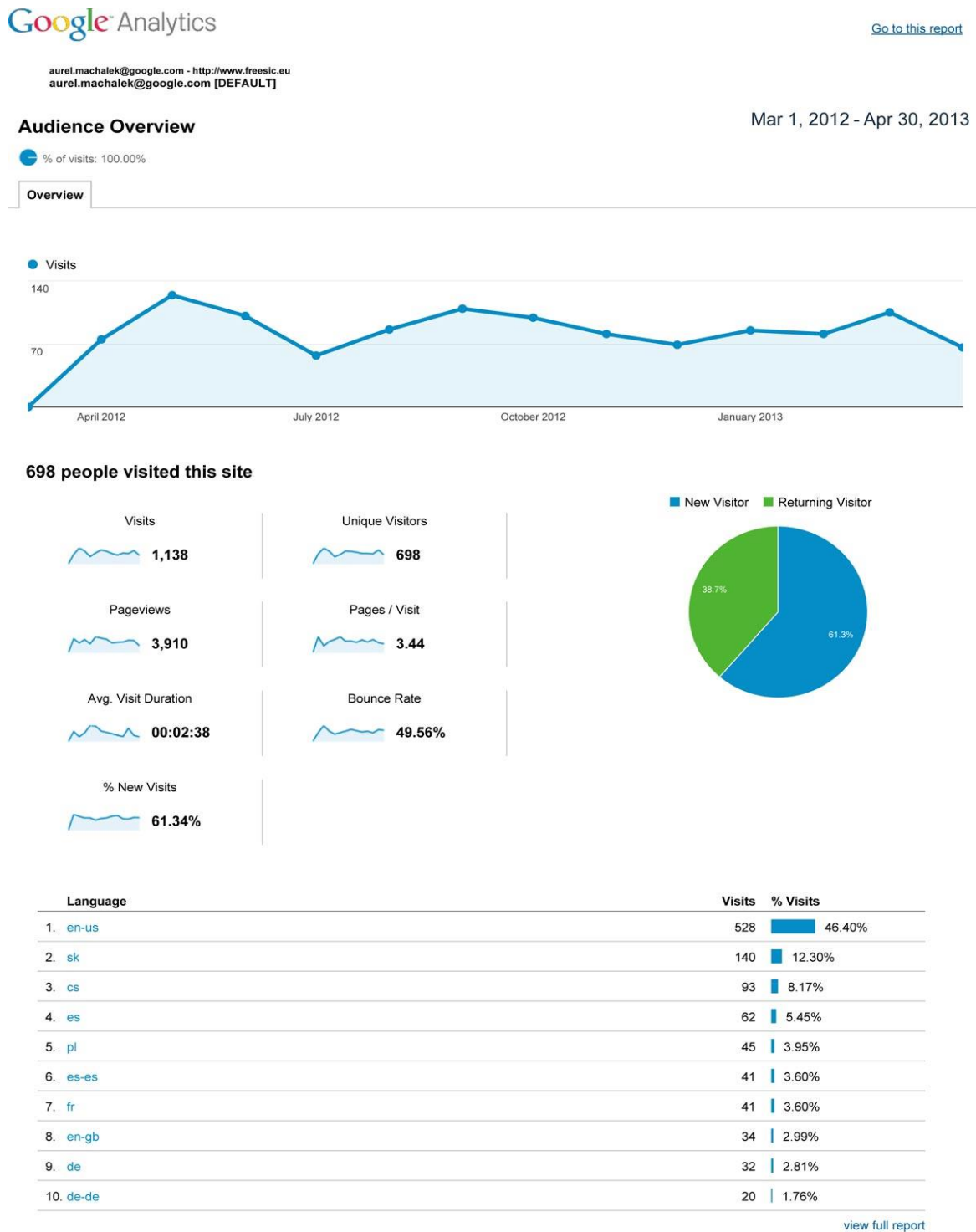


Fig. 1 Tweets published automatically on the webpage

3.2.2 FREESIC Webpage Analytics

The webpage has been monitored since beginning of the development using Google statistics.

Audience overview:



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Fig. 2 FREESIC Web Page Statistics Audience Overview

Audience location overview:

Google Analytics

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aurel.machalek@google.com - http://www.freescic.eu
aurel.machalek@google.com [DEFAULT]

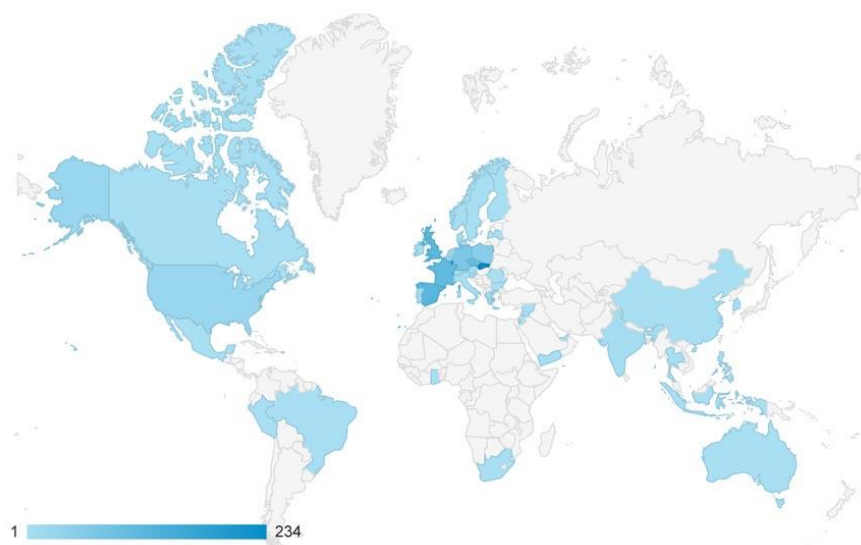
Location

Mar 1, 2012 - Apr 30, 2013

100.00%

Map Overlay

Site Usage



Visits	Pages / Visit	Avg. Visit Duration	% New Visits	Bounce Rate
1,138	3.44	00:02:38	61.34%	49.56%
% of Total: 100.00% (1,138)	Site Avg: 3.44 (0.00%)	Site Avg: 00:02:38 (0.00%)	Site Avg: 61.34% (0.00%)	Site Avg: 49.56% (0.00%)

Country / Territory	Visits	Visits	Contribution to total: Visits
1. Slovakia	234	20.56%	20.6%
2. Luxembourg	207	18.19%	18.2%
3. Spain	114	10.02%	10%
4. United Kingdom	108	9.49%	9.5%
5. France	102	8.96%	9%
6. Czech Republic	98	8.61%	8.6%
7. Germany	65	5.71%	5.7%
8. Poland	49	4.31%	4.3%
9. Belgium	26	2.28%	2.3%
10. United States	23	2.02%	2.0%

Rows 1 - 10 of 46

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Fig. 3 FREESIC Web Page Statistics Audience Location

Audience New vs Returning overview:



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aurel.machalek@google.com - http://www.freesc.eu
aurel.machalek@google.com [DEFAULT]

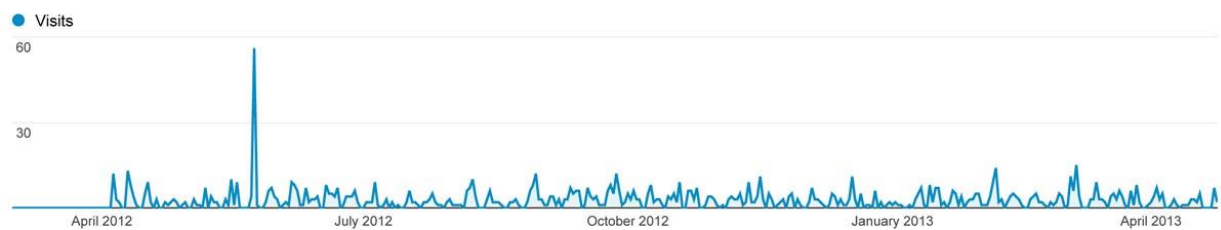
New vs Returning

Mar 1, 2012 - Apr 24, 2013

100% of visits: 100.00%

Explorer

Site Usage



Visits	Pages / Visit	Avg. Visit Duration	Bounce Rate
1,123 % of Total: 100.00% (1,123)	3.44 Site Avg: 3.44 (0.00%)	00:02:38 Site Avg: 00:02:38 (0.00%)	49.69% Site Avg: 49.69% (0.00%)

<input type="checkbox"/> Visitor Type	Visits	Pages / Visit	Avg. Visit Duration	Bounce Rate
1. New Visitor	688	3.75	00:02:33	47.24%
2. Returning Visitor	435	2.95	00:02:47	53.56%

Rows 1 - 2 of 2

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Fig. 4 FREESIC Web Page Statistics Audience New vs. Returning

Audience Frequency & Recency overview:



Audience Engagement overview:

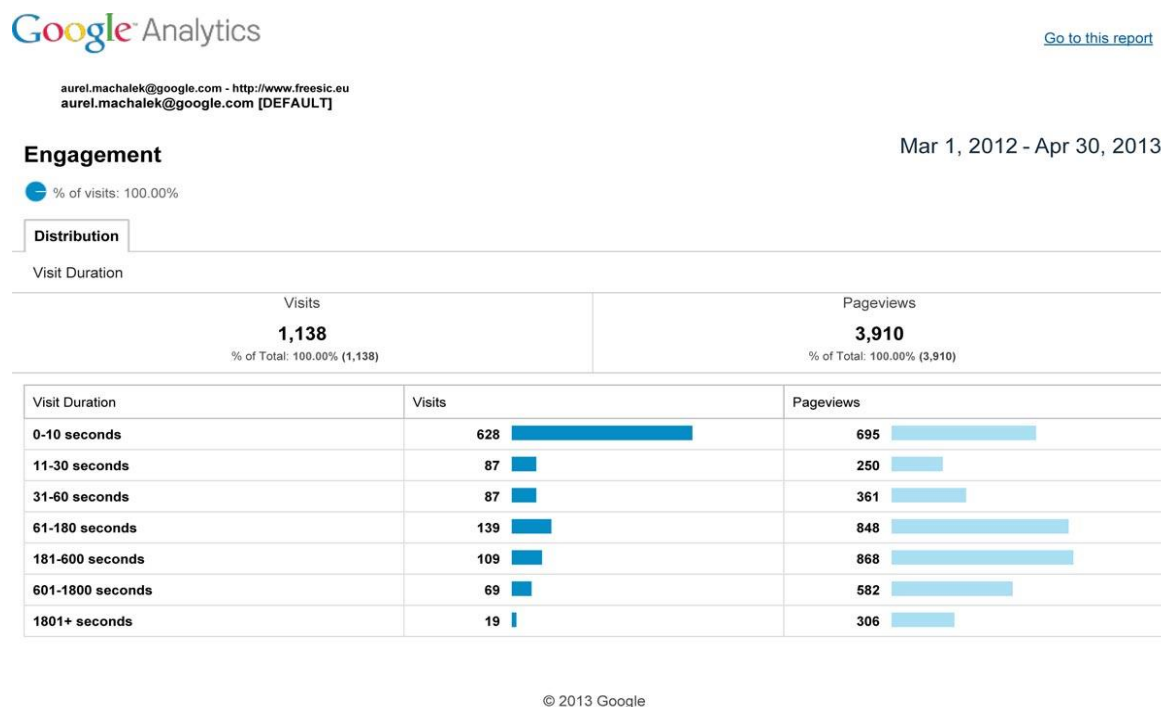


Fig. 5 FREESIC Web Page Statistics Audience Frequency & Recency Overview and Engagement

Audience Devices overview:

[Go to this report](#)

aurel.machalek@google.com - http://www.freescic.eu
aurel.machalek@google.com [DEFAULT]

Devices

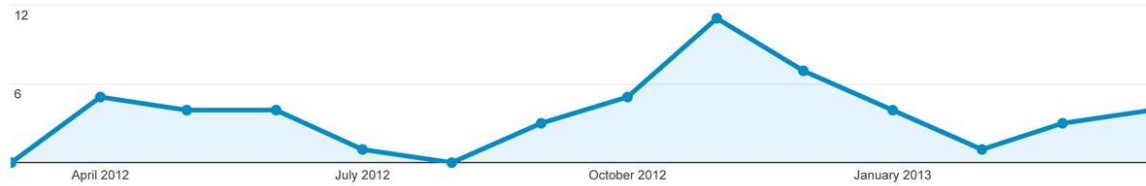
Mar 1, 2012 - Apr 30, 2013

📶 % of visits: 4.57%

Explorer

Site Usage

● Visits



Visits

52

% of Total: 4.57% (1,138)

Pages / Visit

3.77

Site Avg: 3.44 (9.70%)

Avg. Visit Duration

00:02:30

Site Avg: 00:02:38 (-5.23%)

% New Visits

76.92%

Site Avg: 61.34% (25.41%)

Bounce Rate

44.23%

Site Avg: 49.56% (-10.75%)

Mobile Device Info

	Visits	Pages / Visit	Avg. Visit Duration	% New Visits	Bounce Rate
1. Apple iPad	25	4.32	00:02:11	72.00%	40.00%
2. Apple iPhone	6	3.83	00:05:02	100.00%	50.00%
3. Samsung GT-P7500 Galaxy Tab 10.1	4	6.00	00:03:59	0.00%	25.00%
4. Samsung GT-I9100 Galaxy S II	3	2.00	00:00:35	100.00%	66.67%
5. (not set)	2	2.00	00:00:28	100.00%	50.00%
6. DoCoMo L-05D Optimus it	2	1.50	00:00:26	50.00%	50.00%
7. Asus Eee Pad Transformer TF101	1	3.00	00:00:57	100.00%	0.00%
8. BlackBerry 9300 Curve 3G	1	1.00	00:00:00	100.00%	100.00%
9. HTC S510e Desire S	1	1.00	00:00:00	100.00%	100.00%
10. HTC S710E Incredible S	1	3.00	00:03:15	100.00%	0.00%

Rows 1 - 10 of 16

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Fig. 6 FREESIC Web Page Statistics Audience Device Overview

Visitors Flow Overview:

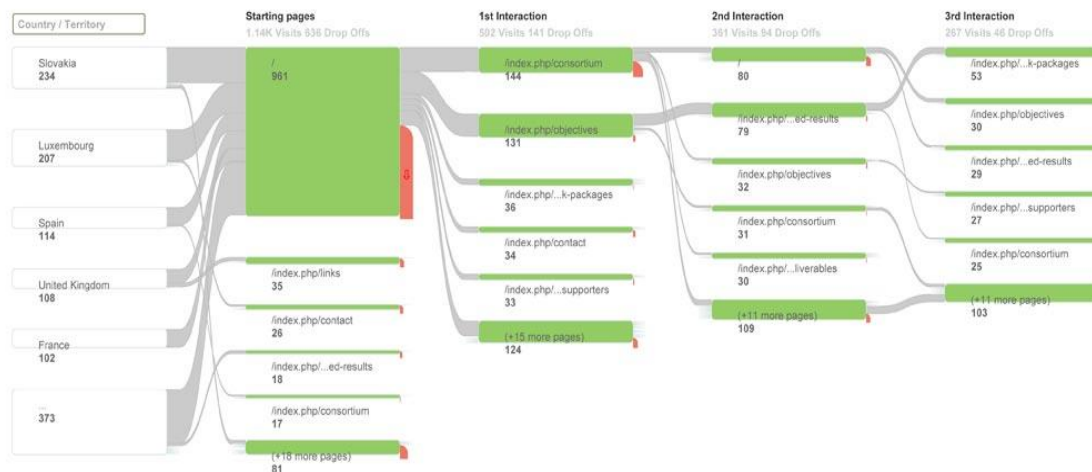
Google Analytics

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Visitors Flow

Mar 1, 2012 - Apr 30, 2013



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Traffic Source Overview:

Google Analytics

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aurel.machalek@google.com [DEFAULT]

Traffic Sources Overview

Mar 1, 2012 - Apr 30, 2013

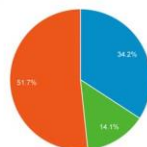
● % of visits: 100.00%

Overview



1,138 people visited this site

■ Search Traffic ■ Referral Traffic ■ Direct Traffic ■ Campaigns



Keyword	Visits	% Visits
1. (not provided)	153	39.33%
2. freesc	145	37.28%
3. freesc project	12	3.08%
4. freesc.eu	11	2.83%
5. freesc slovakia	6	1.54%
6. freesc.eu project	4	1.03%
7. freesc.eu	3	0.77%
8. project freesc	3	0.77%
9. www.freesc.eu	3	0.77%
10. ardaco stefan vanya	2	0.51%

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Fig. 7 FREESIC Web Page Statistics Traffic Flow and Source

3.2.3 FREESIC Webpage Conclusion

During the project life time the design of the webpage has changed to keep unifying the design of all dissemination materials. The webpage were visiting about 1 138 visitors, what we found successful in the case of specific content web page?. The analytics showed, most visitors are from project members' countries and reflect workby the consortium with project end users and supporters. Devices overview can help improve the webpage for mobile devices and gives ideas as regards kind of devices potential users of FREESIC platform can use. The FREESIC project website reaches interesting number of returning visitors who followed up project progress.

3.2.4 Social Media Dissemination

Using the social media as a communication channel is one of the crucial parts of our online dissemination activities. Social media access for project supporters allowed them to follow all activities the of the FREESIC project leading to reach objectives of the project.

Our focus is to use regular Twitter news predominately in the Dissemination phases 1 and 2 and we will continue to use this communication channel until the end of the project.

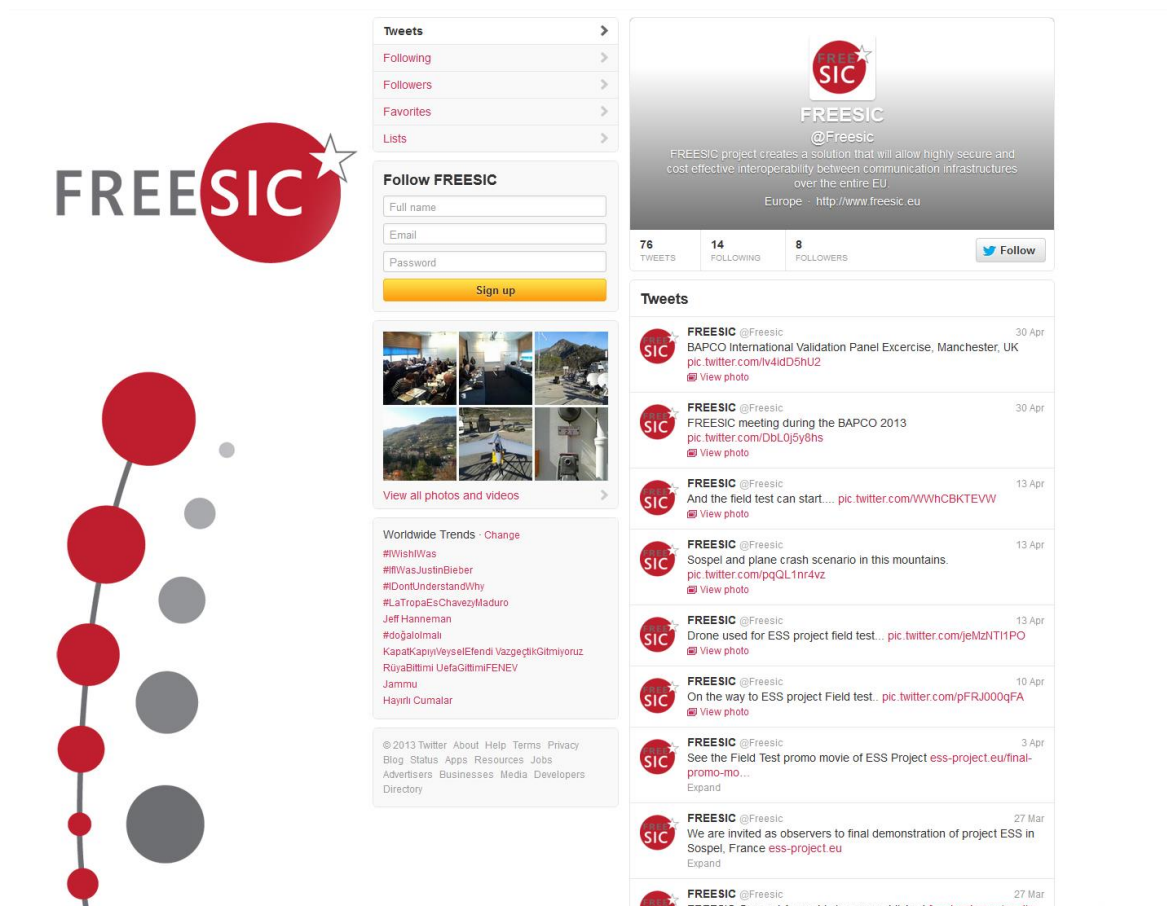


Fig. 8 FREESIC Twitter

Since the beginning of the project we have published 76 Tweets. Tweets reports are made to highlight major activities of the project.

FREESIC Facebook is used as photo documentation for the project supported with short descriptions. It is good combination with the Tweets and provides a greater opportunity to see more visually consortium activities.



Fig. 9 FREESIC Facebook

FREESIC YouTube channel is used as a link between projects SECRIKOM and FREESIC. The latest videos map the consortium activity for preparation for the first Field Test in Slovakia. The Consortium is using its own technical equipment and cutting video post-production, so as reduce and use the dissemination budget effectively.

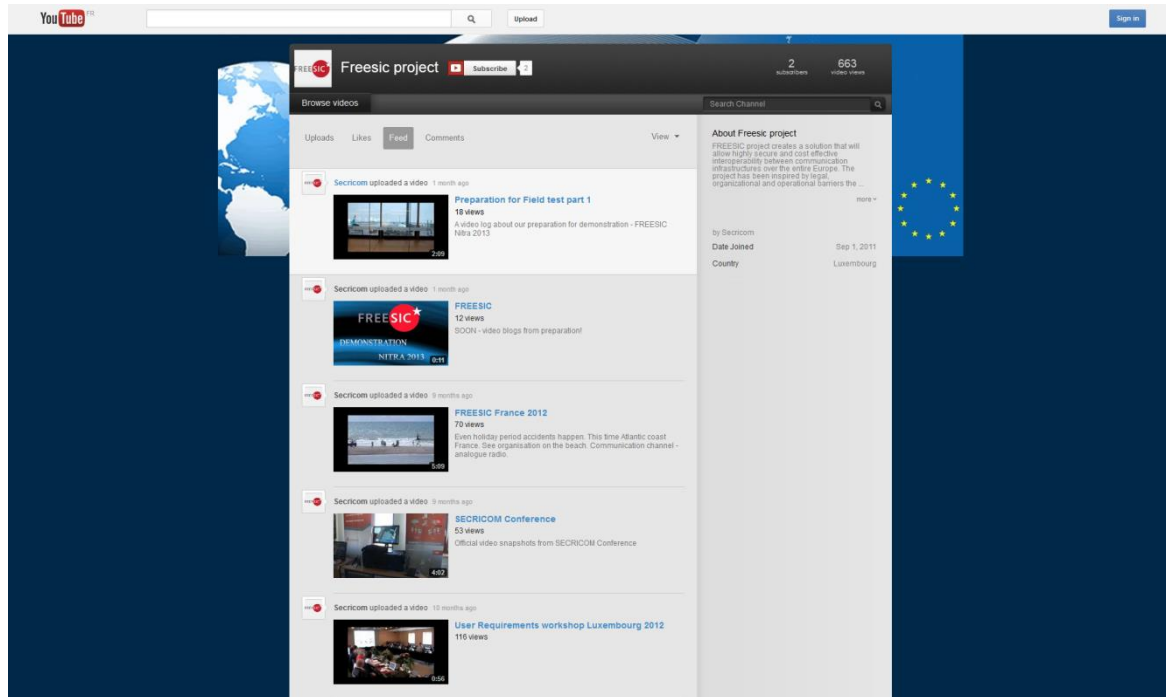


Fig. 10 FREESIC YouTube

The others social channels set up for project FREESIC are LinkedIn and Blog; they are already prepared and will be used more in the Dissemination phases 3 and 4. LinkedIn FREESIC group was developed and subscribe between FP7 topic groups. The Posterous blog was replaced by the Blog. The idea of the Blog is to use it for the implementation phase, for published development notices from the internal wiki development site.

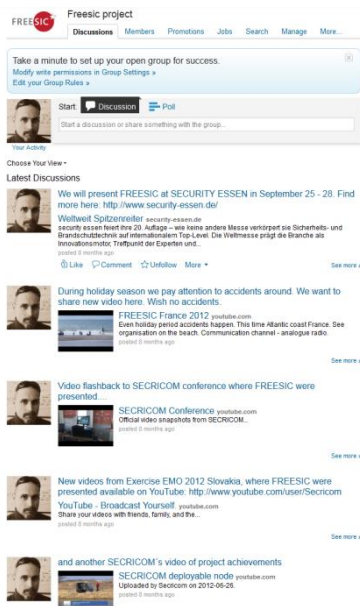


Fig. 11 FREESIC LinkedIn

3.3 Dissemination period 2 – internal evaluation

Dissemination Period 2	Formal requirements ready	M2 – M8
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- Presentation of formal requirements and technology plans
- Activities should build awareness of the FREESIC project and conducted activities
- Regular contact with stakeholder group (in line with WP2 and WP3 activities)

Dissemination means: Specific and bilateral presentations

The core of the activities is regular contact with end users, project supporters and stakeholder group. The project consortium created and keeps updates of the PROJECT FREESIC USER ENGAGEMENT RECORD. The table cover all meetings and workshops - attached as Annex 1 of this Deliverable.

This record will be maintained and updated till the end of the project. Eextremely good cooperation with end users is plannedto continue into and through the validation phase of the project andduring and after implementation activities.

Dissemination period where successfully fulfilled, the end users are attracted with the project activities and ready for testing. Do not understand this?

3.4 Dissemination period 3 – internal evaluation

Dissemination Period 3	Platform ready	M8 – M15
------------------------	----------------	----------

- Presentation of technology implementation results
- Activities should build specific relations with FREESIC project and activities
- Regular contact with stakeholder group (in line with WP3 activity)
- Dissemination means: Specific and bilateral presentations, Public presentations
- Papers and articles, conference attendance

This dissemination period includes all previous periods and focused to present technology implementation. In this section we highlighted some most important dissemination activities till Month 15.

3.4.1. Dissemination Highlights till M15

- Security Essen 2012

Project FREESIC was chosen by European Commission to be presented during the exhibition ESSEN 2012 in Germany. It was extremely successful presentation of the project high appreciated by European Commission see Figure 12.

Dear Moderators, Speakers and Exhibitors,

I would like to thank you very much for your active participation in and valuable contribution to the Security Research Event 2012 and the Security Research Exhibition at the “Security Essen” fair.

With the organisation of the two days’ Security Research Event 2012 and its five high-level discussion panels on 25 and 26 September 2012, as well as the exhibition of seven selected EU security research projects at the fair, we were able to provide the frame for this security research highlight in 2012. To turn it into a success your dedication was indispensable.

As far as the Commission is concerned, it was indeed an experiment to have the combination of panel discussions and project exhibitions taking place within a large security fair. The very positive feedback we have received so far from the more than 300 participants we had at the event, as well as from the exhibiting projects encourages me to look into the possibility of organising similar set-ups in the future.

I hope I can count on your vital support also for the events to come.



Fig. 12 FREESIC Security ESSEN 2012

- National Workshops 2012

FREESIC partners did national workshops in United Kingdom, Luxembourg, Poland, Czech Republic, Slovak Republic and Spain. Those workshops were good example of cooperation between WP2/WP3 and WP7 work packages.



Fig. 13 FREESIC Workshops

- EUROPOLTECH 2013

EUROPOLTECH is a highly specialised event and as such will only be open to professionals – officers of the police services and civil or military national security services. Invitations to visit the trade show will be extended to the executive staff, officer corps and experts from all the police and national security services. The exhibition will also be visited by lawmakers and public administration officers who deal with security issues, as well as by the 7th International Police Conference participants, including multiple foreign delegations.

FREESIC project was presented as a part of exhibition stand of ELVYS Company, to demonstrate possibilities of Gateway solution by Elvys and FREESIC platform.

- NATO IRCSG

FREESIC interoperability platform was presented for National delegates for crisis communication NATO.

- BAPCO 2013

Now in its 15th year, this is the leading European multi-agency forum for all professionals in:

- Mission critical communications
- Civil contingency response
- Business continuity
- Business transformation management
- Outsourcing management

- Emergency information and data management
- and 2013 changes to take the industry forward....

Formerly run at the Business Design Centre in London under the BAPCO banner (British Association of Public Safety Communications Officials), the designation of British APCO reflects developments among the APCO Global Alliance members (Britain, America, Canada and Australasia). British APCO has a fresh new agenda to drive knowledge exchange and future systems harmonisation. This event offers a unique platform for local and global technologies and applications, and a forum to explore the most pressing themes for the industry.

The exhibition caters for all platforms and applications, from existing Tetra technologies, to newer providers of LTE, 4G broadband applications and services, smart asset and people management with RFID, and more, maximising mobile functionality for frontline service providers.

The FREESIC project partner BAPCO were leading WP2 and WP3 workshop. The main task was validating findings during the user requirements phase.



Fig. 14 FREESIC Workshop BAPCO 2013

3.4 Dissemination period 4

<i>Dissemination Period 4</i>	<i>First users integrated</i>	<i>M15 – M30</i>
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- Presentation of first integration results
- Activities should broaden relations with FREESIC project and activities
- Broadening of integrated stakeholder group (in line with WP3 activity)
- Dissemination means: Specific and bilateral presentations, Public presentations
- Papers and articles, conference attendance, public test presentations

This dissemination period will start M15. Our focus will turn more for papers, conferences what is the logic because the real FREESIC platform starts to be developed and ready for testing.

In our future work we consider about:

Examples of interpersonal communication	Examples of mass media communication
<ul style="list-style-type: none"> • Dialogues, face-to-face conversation • Group discussions • Conferences • Brokerage events • School visits • Tours • Round tables • Exhibitions • Meetings • Workshops • Open days • Demonstrations and prototypes • Telephone calls • E-mail information service (question and answer) • Internet debate • Policy brief 	<ul style="list-style-type: none"> • Newspapers and magazines • Press releases • Newsletters • Manuals • Brochures, booklets, flyers • Letters • Radio • Television • Video • Posters • Stickers • Banners • Billboards • Website • Blogs • Social media
Smaller audience, lower costs, more effort (more effect?!)	Potentially large audience
Interactive, good for acquiring input	Uses the credibility of the mass media
Flexible (easy to change tone, strategy and content)	

Fig. 15 FREESIC focus - Communicating Research

4. Integration of individual dissemination efforts

The FREESIC events and workshops play an important role in the project's engagement with a wide range of stakeholders. These workshops are part of the project's data-gathering and road mapping activities see Annex 1.

The following tables summarise the conferences, workshops and publications produced and submitted for future events. The dissemination activities listed in this sub-section include past and future activities in the recommended tabular form. This is updated version of the D7.2 Dissemination plan with changes proposed by project partners.

Further to the plan of the Dissemination periods we split Tables onto three main categories:

- 1) Technical papers & presentation at Conferences / Workshops Activities Planned
- 2) Publications, General Article & Journal papers
- 3) Project's Presentation and Demonstrations

4.1 Technical papers & presentation at Conferences / Workshops Activities Planned

YEAR	Name of Event	Location	Type of Audience	Countries Addressed	~ Size of Audience	Partner Involved
2012	WP2 W.Shop– non technical barriers to i/operabilitybarriers	UK TBC	End users	UK and Sweden and perhaps others	~12-15	BAPCO
October 2012	FREESIC Task 3.2 UK workshop on proposals to identified barriers to interoperability.	London UK	End users	UK and Sweden	8	B-APCO with support from Ardaco and ITTI
April 2013	FREESIC Task 3.2 International Validation exercise Manchester UK Project presentation given prior to commencement of workshop	Manchester UK	End users	Czech Republic, Poland, Luxembourg, Slovakia, Spain, Sweden, UK and the USA	17	B-APCO lead coordinator with support from other project partners

YEAR	Name of Event	Location	Type of Audience	Countries Addressed	~ Size of Audience	Partner Involved
2014	Project workshop/presentation on FREESIC progress and solutions	Manchester UK	End users	UK, Europe, USA, Canada and Australasia	~100+	BAPCO
2012	IDEB	International exhibition	professional	Bratislava, Slovakia	~100+	PCM
April 2012	Formal meeting	Hradec Králové	Fire Brigades regional representatives	Czech Republic		PCM
April 2012	Workshop	Mikulov	Emergency medical service-regional representatives	Czech Republic		PCM
May 2012	Trade Exhibition	Bratislava, Slovak Republic	Czech and Slovak Armed Forces	Czech / Slovak Republic		PCM
May 2012	Workshop	Zlín	Emergency medical service	Czech Republic		Pramacom
May 2012	Presentation, Workshop	Hradec Králové	Emergency medical service, Fire Brigades	Czech Republic		PCM

YEAR	Name of Event	Location	Type of Audience	Countries Addressed	~ Size of Audience	Partner Involved
June 2012	Workshop	Olomouc	Emergency medical service, Fire Brigades	Czech Republic		PCM
June 2012	Workshop	Ústí nad Labem	Emergency medical service, Police	Czech Republic		PCM
July 2012	Formal meeting	Hradec Králové	General Directorate of Fire Brigade	Czech Republic		PCM
July 2012	Formal meeting	Prague	Police Presidium	Czech Republic		PCM
July 2012	Formal meeting	Prague	Fire Brigades	Czech Republic		PCM
August 2012	Formal meeting	Prague	General Directorate of Fire Brigade	Czech Republic		PCM
September 2012	Formal meeting	Ústí nad Labem	Integrated Rescue System Units	Czech Republic		PCM

YEAR	Name of Event	Location	Type of Audience	Countries Addressed	~ Size of Audience	Partner Involved
November 2012	Formal meeting	Kounov/ Hradec Králové		Czech Republic		PCM
November 2012	Formal meeting	Prague	Ministry of interior, General Directorate of Fire Brigade, Police Presidium	Czech Republic		PCM
December 2012	Formal meeting	Olomouc	Palacký University	Czech Republic		PCM
December 2012	National Workshop	Prague	Tetrapol Users	Czech Republic	17	PCM
December 2012	Formal meeting	Brno	PKHELP	Czech Republic		PCM

YEAR	Name of Event	Location	Type of Audience	Countries Addressed	~ Size of Audience	Partner Involved
December 2012	Formal meeting	Banská Bystrica, Slovak Republic	Fire Brigades Slovakia	Slovak Republic		PCM
January 2013	Formal meeting	Brno	Fire Brigade Brno	Czech Republic		PCM
2013	Karlovarské dny	Conference	professional	Czech republic	-	PCM
2013	Brněnské dny – Brno	Congress	professional	Czech republic	-	PCM
2013	Brněnské dny - Mikulov	Congress	professional	Czech republic	-	PCM
2013	ISET	Trade fair	professional	Brno, Czech republic	~100+	PCM
2013 2014	Safety, Security & Information Technology Seminar at the 24th International Fair of Electronic Communication (INTERTELECOM) www.intertelecom.info	Łódź, Poland	Telecommunications and teleinformatic areas	Poland	-	ITTI

YEAR	Name of Event	Location	Type of Audience	Countries Addressed	~ Size of Audience	Partner Involved
2013 2014	Security Research Conference http://www.src11.eu/		Security professionals	All countries	~200	ITTI, UL
2013 2014	Public Safety Communication Europe Conference www.psc-europa.eu	Helsinki, Finland (I) Rome, Italy (II)	Security professionals	All countries	~60-70	ITTI, UL
2013 2014	European Defence Conference – EDC http://www.defenceconference.eu/	Prague, Czech Republic	Major technological challenges	All countries	-	ITTI
2014	EUROPOLTECH 2013: International Fair of Technology and Equipment for the Police and National Security Services. http://www.europoltech.pl/e4u.php/2,ModPages/ShowPage/1129	Warsaw, Poland	Security professionals	All countries	-	ITTI
2013 2014	IMG-S Industrial Mission Group for Security http://imgs.frascati.enea.it/		Security professionals	All countries	-	ITTI

YEAR	Name of Event	Location	Type of Audience	Countries Addressed	~ Size of Audience	Partner Involved
2013 2014	BAPCO Conference - Public Safety Communications - enhancing today, transforming tomorrow http://www.bapco.co.uk/content	United Kingdom	Security professionals	All countries	-	ITTI, UL
2014	TETRA Forum www.tetraforum.pl	Warsaw, Poland	Tetra systems professionals	All countries	-	ITTI
2014	XVIII and XIX National Rescue Forum Inowroclaw http://www.inowroclaw.pl/aktualnosc-3555-XVII_Ogolnopolskie_Forum_Ratownictwa__24_25_kwietnia_2012_r_.html	Inowroclaw, Poland	Crisis management area, medicine rescue	Poland	~300	ITTI
2013 2014	National Symposium on Telecommunications and Computer Networks 2012 KSTiT http://www.kstit2012.pl/	Warsaw, Poland	Telecommunication and teleinformatic areas	Poland	-	ITTI
2013 2014	Poznan Telecommunications Workshop http://www.pwt.et.put.poznan.pl	Poznań, Poland	Telecommunication area	Poland	-	ITTI

YEAR	Name of Event	Location	Type of Audience	Countries Addressed	~ Size of Audience	Partner Involved
2013 2014	IX Conference "Freedom and Security" http://konferencje.computerworld.pl/konferencje/wib2012/zagadnienia.html	Wrocław, Poland	Security area	All countries	-	ITTI
2013	Fifth International Conference on Internet Technologies and Applications (ITA 13)	Wrexham, North Wales, UK		All Country		ITTI
2013	8th Security Research Conference, Berlin	Berlin, Germany		All Country		ITTI
2012	TATRACRYPT 2012	Smolenice, Slovak Republic	Scientists and Experts	Slovak Republic	~80	NSA
2012	ITAT 2012	Belianske tatre, Slovak Republic	Scientists and Experts	Slovak Republic	~80	NSA

YEAR	Name of Event	Location	Type of Audience	Countries Addressed	~ Size of Audience	Partner Involved
2013-2014	The European Open Innovation Summit	Europe	Presidents, VPs, Heads, Directors and Managers	-	~200	ADO
2013-2014	European Future Internet Event	Europe	Communication technology providers Service providers Large user organisations	-	~200	ADO
2013	Scientific conference - Crises situations solution in specific environment	Zilina, Slovakia	Academic, Government	Central Europe	~100	ADO
2014	Scientific conference - Crises situations solution in specific environment	Zilina, Slovakia	Academic, Government	Central Europe	~100	ADO

YEAR	Name of Event	Location	Type of Audience	Countries Addressed	~ Size of Audience	Partner Involved
2012	Security Essen Exhibition of FREESIC in the pavilion of EC	Essen Germany	Security area	Germany, EU	~1000	ADO, UL
2013	NATO IRCSG Presentation of FREESIC interoperability platform	Brussels	National delegates for crisis communication at NATO	EAPC Countries (Euro-Atlantic Partnership Council)	~20	ADO
2012	EUROPOLTECH 2013: International Fair of Technology and Equipment for the Police and National Security Services. Presentation and demonstration of FREESIC – Multicom gateway.	Warsaw	End-users, armed forces	Poland	~100	ADO
2012	Risk analysis 2012: 8th International conference on risk analysis and hazard mitigation	Croatia	Scientist	Europe	~100	UL
2012	Workshop Emergency Management for Critical Infrastructures Crisis	Italy	experts, emergency managers,	Europe	~50	UL

YEAR	Name of Event	Location	Type of Audience	Countries Addressed	~ Size of Audience	Partner Involved
2013	5th International conference on safety and security engineering	Italy (Rome)	Engineers, scientists, field researchers, managers and other specialists involved in one or more aspects of safety and security.	Europe	~100	UL
2013 2014	TIEMS Annual Conferences	Europe/TBC	experts, emergency managers, technologyspecialists and stakeholders	Europe	~50	UL
2012	User requirements workshop	Slovakia	all partners	Europe	~20	All partners
2012	SECRICOM Final Conference + research papers	Warsaw, Poland	experts, emergency managers, technologyspecialists and stakeholders	Europe	~70	ITTI, ADO, UL, NEX
2012 2013 2014	Emergency communications and interoperability workshop	Luxembourg	civil protections end users	Europe	~25	CCG, UL & all partners

YEAR	Name of Event	Location	Type of Audience	Countries Addressed	~ Size of Audience	Partner Involved
2013	International Community on Information Systems for Crisis Response and Management	Baden-Baden, Germany	professional/academic	all	~100	UL
2014	Decision Support Systems, IFIP WG 8.3	TBC	professional/academic	all	~100	UL
2014	European Communication Conference	Lisbon	professional/academic	all	~200	UL
2012 2013 2014	Participation and presentations in Company meeting- NEXTEL DAY	Bilbao, Biscay Spain	NEXTEL business units and regional teams	Spain	50-100	NEXTEL S.A.
2012 2013 2014	Participation in company Group meeting INNOVALIA DAY	Bilbao, Biscay Spain	NEXTEL's business partners and allies of the company along with strategic clients	Spain	100-200	NEXTEL S.A.

YEAR	Name of Event	Location	Type of Audience	Countries Addressed	~ Size of Audience	Partner Involved
2012 2013 2014	Participation in Security DAY Meeting	Bilbao, Biscay Spain	Focused on Security Information Management, a presentation of different market solutions the event joined an audience conformed by an important and representative part of Nextel's customers and stakeholders.	Spain	50-100	NEXTEL S.A.
Dissemination periods 3, 4	Fifth International Conference on Internet Technologies & Application (ITA'13).	Wrexham North Wales UK	Focused on Emergency Telecommunications Systems	International	50-100	All the FREESIC, Nextel
Dissemination periods 3, 4	Security Research Event 2013 "Security Research meets Industry: Growth. Technology. Markets"	Madrid Spain	Focused on security and defence exhibition; and in the security research under the FP7	International	50-100	NEXTEL S.A.

YEAR	Name of Event	Location	Type of Audience	Countries Addressed	~ Size of Audience	Partner Involved
2012	International Conference on Special technologies IDEB	Incheba – Bratislava	Police and IRS	Slovakia	~50	WCT – freesic was presented at this conference
2012	International conference on disaster medicine in Slovakia	Tatranske Zruby	Minister of Health, medical and rescue personnel	Slovakia	~50	WCT
2012	XV. year MEKA 2012	Tatranske Zruby	Minister of Health, medical and rescue personnel	Slovakia	30-50	WCT
2012	RESCUE FORUM www.rescueforum.eu	Zilina, Slovakia	National emergency personnel	Slovakia	100-150	WCT
2012	Safety and availability	Bratislava, Slovakia	IT Managers and specialist	Slovakia	100-150	WCT

YEAR	Name of Event	Location	Type of Audience	Countries Addressed	~ Size of Audience	Partner Involved
30.1.2 013	Open Day	Faculty of Materials Science, Trnava, SR	Public	Slovakia,	∞	WCT
18.3.2 013	International cynology seminar	Poprad tarn, SR	mountain rescuers	Slovakia, Croatia, Austria, Czech rep	37	WCT
26.3.2 013	simulated rescue exercise	Malacky, SR	Fire and rescue staff and policies	Slovakia	50	WCT
23.4.2 013	IIT.SRC 2013 Student scientific conference focused on computer science and information technology	Slovak University of Technology, Bratislava	Public	Slovakia	100	WCT

4.2 Publications, General Article & Journal papers

YEAR	Publication	Title	Authors/Partner
April 2012	B-APCO e- bulletin	Notification of project start to end user community	Shaun O'Neill, BAPCO

YEAR	Publication	Title	Authors/Partner
May 2012	B-APCO e- bulletin	Notification of project start to end user community UK and Europe	Shaun O'Neill Completed
May 2012	Occasional Newsletter No1	Occasional newsletter to UK based users (includes Sweden) – project commencement, aims & objectives	Shaun O'Neill Completed
August 2012	Occasional Newsletter No 2	Occasional newsletter to UK based users (includes Sweden) – progress on outcomes for WP2 – barriers to interoperability	Shaun O'Neill Completed
August 2012 onwards	B-APCO Web Site New Website being developed due to commence May 2013	B-APCO Web site; project description and progress reports	B-APCO On-going
December 2012	Occasional Newsletter No 3	Occasional newsletter to UK based users (includes Sweden) – General outcome to UK WP3(T3.2) workshop on proposed solutions to identified interoperability barriers	Shaun O'Neill Completed

YEAR	Publication	Title	Authors/Partner
December 2012	B-APCO e- bulletin	Article to end user community in UK and Europe on general outcomes to UK WP3(T3.2) workshop on proposed solutions to identified interoperability barriers	Shaun O'Neill Completed
February 2013	B-APCO Journal	Article for B-APCO membership (readers in UK, Europe, USA Canada and Australia). General outcomes to UK WP3(T3.2) workshop on proposed solutions to identified interoperability barriers	Shaun O'Neill & Jim Strother Completed
January to April 2013	Project briefing notes etc.to specific users	Various senior end users across the UK, Europe and USA approached to form part of FREESIC T3.2 International Validation Panel on 30.4.13 in Manchester UK. Project aims and workshop objectives discussed and briefed. Even those not attending communicated with regarding FREESIC	Shaun O'Neill

YEAR	Publication	Title	Authors/Partner
January to April 2013	B-APCO 2013 electronic and hard copy marketing material	FREESIC T 3.2 International validation Exercise communicated extensively to UK, European and International users and suppliers as part of overall marketing plan for B-APCO 2013	
January 2013	Proposal paper – B-APCO part contributor	International Workshop on Emergency Telecommunications Systems (ETS 2013) 10-13 September 2013	Shaun O'Neill - Part Author Completed
June - August 2012 and then ongoing	B-APCO Web Site	B-APCO Web site; project description and progress reports	BAPCO
Sept/October 2012	B-APCO e- bulletin	WP2 requirements - results	Shaun O'Neill & Jim Strother, BAPCO
August 2013	B-APCO Journal	WP3 workshop results for solutions to interoperability hurdles	Shaun O'Neill & Jim Strother, BAPCO
Sept/October 2013	B-APCO e- bulletin	WP3 workshop results for solutions to interoperability hurdles	Shaun O'Neill & Jim Strother, BAPCO

YEAR	Publication	Title	Authors/Partner
April 2013 onwards	B-APCO Web Site New Website being developed due to commence May 2013	B-APCO Web site; project description and progress reports	B-APCO On-going
June 2013	E- Bulletin	Notification to end user community in UK and Europe, & USA of general outcomes of T3.2 international validation Exercise.	Shaun O'Neill
June 2013	Occasional Newsletter No 4	Notification to end user community in UK and Europe, & USA of general outcomes of T3.2 international validation Exercise, and project demonstration in Slovakia	Shaun O'Neill
August 2013	B-APCO Journal	Article on T3.2 international validation Exercise its outcomes and next steps and project demonstration in Slovakia	Shaun O'Neill & Jim Strother
August 2013 onwards	Future Occasional Users newsletters as project developments emerge		BAPCO

YEAR	Publication	Title	Authors/Partner
August 2013 onwards	Future E-Bulletins as project developments emerge		BAPCO
August 2013 onwards	Future B-APCO Journal articles as project developments emerge		BAPCO
October 2013	Potential FREESIC dissemination opportunity during B-APCO national event in London		BAPCO
April; 2014	Potential FREESIC dissemination opportunity during B-APCO national event in Manchester		BAPCO
06/2012	New website, www. Pramacom.cz	Projekt Freesic	Chobodydesová/Knotek, PCM
08/2012	Web site Pramacom	Information on Freesic	J. Laznicka, PCM
09/2012	Journal Paper	Rescue without borders	PCM
09/2012	Rescue Report	Projekt Freesic	Knotek/Chobodydesová, PCM
05/2013	CDIS Revue	FREESIC Field Test in Nitra, brief presentation	Knotek, PCM

YEAR	Publication	Title	Authors/Partner
11/2013	A Report	Projekt Freesic	Knotek/, PCM
2013 and 2014	EUROPOLTECH 2013: International Fair of Technology and Equipment for the Police and National Security Services. (conference materials) http://www.europoltech.pl/e4u.php/2,ModPages/ShowPage/1129	TBC	ITTI
2012 and 2013 and 2014	Poznan Telecommunications Workshop (conference materials) http://www.pwt.et.put.poznan.pl	TBC	ITTI
2012 and 2013 and 2014	Police quarterly (magazine) http://www.kwartalnik.csp.edu.pl/ http://www.wspol.edu.pl/kwartalnikpolicja/	TBC	ITTI
2012 and 2013 and 2014	Scientific Papers of the National Defense Academy (AON), Bulletin of the AON http://www.aon.edu.pl/pl/remository?func=select&id=25	TBC	ITTI

YEAR	Publication	Title	Authors/Partner
2012 and 2013 and 2014	Monthly Polish armed magazine http://www.polska-zbrojna.pl/index.php?option=com_content&view=section&layout=blog&id=30&Itemid=194	TBC	ITTI
2012 and 2013 and 2014	Terrorism quarterly magazine http://www.terroryzm.com.pl/index.php?go=kontakt	TBC	ITTI
2012 and 2013 and 2014	Army magazine http://kagero.pl	TBC	ITTI
2013	IX International Scientific Conference " Education for safety"	„Zapewnienie interoperacyjności systemów służb biorących udział w akcjach ratowniczych” English title: "Providing interoperability for First Responders communication systems" (in prepare)	Wojciech Wojciechowicz, Joanna Modławska, Andrzej Adamczyk, Henryk Gierszal

YEAR	Publication	Title	Authors/Partner
2013	Fifth International Conference on Internet Technologies and Applications (ITA 13)	FREESIC: Free Secure Interoperability Communications for Crisis Management (accepted)	Wojciech Wojciechowicz, Stefan Vanya, Saioa Ros, Oscar Lopez, Mikel Uriarte, Ralf Hoben, Aurel Machalek, Kamil Knotek, Vojtech Lampert, Shaun O'Neill, Marek Repka, Joanna Modławska, Henryk Gierszal and Andrzej Adamczyk
2013	8th Security Research Conference, Berlin	User Requirements methodology for safety-critical systems (submitted)	Wojciech Wojciechowicz, Joanna Modławska, Andrzej Adamczyk, Henryk Gierszal, Aurel Machalek, Stefan Vanya and Shaun O'Neill
2013	Paper – Conference proceedings	Promotion of FREESIC idea to Open Community	Stefan Vanya, Ardaco
2013	Pan European Networks Ltd (PEN) - Publication: Science & Technology 7		ADO
2013	General Article – Wireless Magazine	Promotion of FREESIC idea to User Community IN UK and EU	Stefan Vanya, Miroslav Konecny Ardaco
2014	General Article – Wireless Magazine	Promotion of FREESIC idea to User Community IN UK and EU	Stefan Vanya, Miroslav Konecny Ardaco, ADO

YEAR	Publication	Title	Authors/Partner
2013	J. of Emergency Management	Integration of International Emergency Teams through FREESIC Communication Framework	Ralf Hoben, Aurel Machalek, UL
2012 and 2013 and 2014	FREESIC News	Webpage, Social Networks	Aurel Machalek, Ralf Hoben, UL
2012 and 2013 and 2014	L'Essentiel http://www.lessentiel.lu	Demonstrations reports	Aurel Machalek, Ralf Hoben UL, CCG
2012 and 2013 and 2014	Information related to the FREESIC project in NEXTEL website http://www.nextel.es	Not fixed by now	NEXTEL S.A.
2012 and 2013 and 2014	Article in SIC Magazine (Spanish magazine related with security and communications) http://www.revistasic.com/	Not fixed by now	NEXTEL S.A.
2012 and 2013 and 2014	Marketing and dissemination actions related to the activity of R+D where the project FREESIC is mentioned in local and regional newspapers related to company activities	Not fixed by now	NEXTEL S.A.

YEAR	Publication	Title	Authors/Partner
Dissemination periods 3, 4	Information related to the FREESIC project in NEXTEL website http://www.nextel.es	FREESIC: Project Description	NEXTEL S.A.
Dissemination periods 3, 4	Article in SIC Magazine (Spanish magazine related with security and communications) http://revistasic.es/	Nextel SA takes part in the European project FREESIC, towards interoperable and secure communications	NEXTEL S.A.
Dissemination periods 3, 4	Updated information related to the FREESIC project in NEXTEL website http://www.nextel.es	FREESIC, towards interoperable and secure communications	NEXTEL S.A.
Dissemination periods 3, 4	Dissemination in the Basque newspaper Deia, in the Sunday supplement Bizkaia Activa Empresa http://www.deia.com/	Nextel participates in "FREESIC" towards a more secure communications	NEXTEL S.A.
Dissemination periods 3, 4	Dissemination in the website of GAIA that is the Association of Basque Industries in Electronic and Information Technologies http://www.gaia.es	Nextel SA takes part in the European project FREESIC to enhance the security in communications	NEXTEL S.A.

YEAR	Publication	Title	Authors/Partner
2012	General Article in nationwide magazine Trend (Slovakia)	FREESIC introduction and progress	Lampert, WCT
2012	General Article in nationwide newspaper Hospodarske noviny (Slovakia)	FREESIC introduction and progress	Lampert, WCT
2012	General Article in nationwide newspaper SME (Slovakia)	FREESIC introduction and progress	Lampert, WCT
2012	General Article in nationwide newspaper Pravda (Slovakia)	FREESIC introduction and progress	Lampert, WCT

4.3 Project's Presentation and Demonstrations

Dates YEAR	Name of Event	Location	Type of Audience	Countries Addressed	~ Size of Audience	Partner(s) Involved
05/2012	Requirements of Interoperability – Freesic, Basic elements I.	Zlín (CZ)	professional	Czech republic	Emergency medical services	PCM

Dates YEAR	Name of Event	Location	Type of Audience	Countries Addressed	~ Size of Audience	Partner(s) Involved
05/2012	Dtto	Olomouc (CZ)	professional	Czech republic	Emergency medical and Fire rescue services	PCM
05/2012	Dtto	Hradec Králové (CZ)	professional	Czech republic	Fire rescue services	PCM
05/2012	Health care in Tetrapol Project Freesic Dissemination & Feedback	Hradec Králové – Czech Republic	Emergency medical service, Fire Brigades	Czech republic	~25	PCM
12.6.2012	Health care in Tetrapol Project Freesic Dissemination & Feedback	Ústí nad Labem – Czech Republic	Emergency medical service, Police	Czech republic	Regional representatives, Tetrapol technical specialists	PCM
3.7.2012	Formal meeting Requirements Capture	Hradec Králové Czech Republic	General Directorate of Fire Brigades Czech Republic	Czech republic	~30	PCM

Dates YEAR	Name of Event	Location	Type of Audience	Countries Addressed	~ Size of Audience	Partner(s) Involved
11.7.12	Project Freesic Dissemination & Feedback	Pramacom Prague Czech Republic	Police Presidium	Czech republic	~10	PCM
13.7.12	Project Freesic Dissemination & Feedback - Integration of PEGAS in Prague	Pramacom Prague Czech Republic	Fire Brigades	Czech republic	~10	PCM
5./12./19.11.12	Freesic presentation – Interoperability of communication systems	Kounov/Hra dec Králové Czech Republic	Integrated Rescue Units	Czech republic	~50	PCM
10.12.12	Freesic presentation	Olomouc Czech Republic	Palacký University Olomouc Czech Republic	Czech republic	~20	PCM
27.-28.12	Presentation of Freesic project, preparation of Field Test	Banská Bystrica Slovakia	Fire Brigades Slovakia	Slovak republic	~30	PCM

Dates YEAR	Name of Event	Location	Type of Audience	Countries Addressed	~ Size of Audience	Partner(s) Involved
10.1.13	Freescic Presentaiton and Consultation of the technical solutions	Brno Czech Republic	Fire Brigades Brno	Czech republic	~10	PCM
2012	FREESIC early demonstration	Slovakia	Crises Manageme nt & Civil pprotection experts	Europe	~30	UL, all partners
2012	FREESIC presented at civil protection exercise	France	Civil Protections Teams	Europe	~50	UL
2013 and 2014	FREESIC Field Test	Europe	Crises Manageme nt & Civil protection experts	Europe	~100	All partners

Dates YEAR	Name of Event	Location	Type of Audience	Countries Addressed	~ Size of Audience	Partner(s) Involved
2012 and 2013 and 2014	Private Local authorities meeting and presentation of the project results along different dissemination periods.	Bilbao, Biscay Spain	Emergency s coordinatio n and managers. Also possible technical emergency responders stakeholder s	Basque Country Spain	5-10	NEXTEL S.A.
Dissemination periods 2	Meeting with Basque Local authorities	Bilbao, Biscay Spain	Meeting with Basque Emergency Coordinatio n Manager, Jose Ignacio Trancho	Basque Country Spain	3	NEXTEL S.A.

Dates YEAR	Name of Event	Location	Type of Audience	Countries Addressed	~ Size of Audience	Partner(s) Involved
Dissemination periods 2	Meeting with Local authorities FROM mADRID	MADRID Spain	Meeting with the manager of the department of Communication of the Council of Madrid, Fernando García Ruiz	Madrid Spain	5	NEXTEL S.A.
Dissemination periods 2	Meeting with Basque Local authorities	Bilbao, Biscay Spain	Meeting with Basque Emergency Coordination Manager, Jose Ignacio Trancho	Basque Country Spain	3	NEXTEL S.A.
Dissemination periods 2	Liaison With similar projects	Bilbao, Biscay Spain	Liaison with the FP7 project GERYON	Basque Country Spain	18	NEXTEL S.A.

Dates YEAR	Name of Event	Location	Type of Audience	Countries Addressed	~ Size of Audience	Partner(s) Involved
2012	PYROS/ISSET- Fair Integrated Rescue System	Brno – Czech republic	Engineering companies	Czech republic	~80	WCT – FREESIC was presented at this conference
2012	Engineering Without Borders	Nitra – Agrokomplex , Slovakia	Engineering companies	Slovakia, EU	~30	WCT – FREESIC was presented at this conference
2012	Meeting of the Association of Machinery Industry	Nitra – Agrokomplex , Slovakia	Presidency and the Supervisory Board	Slovakia	~20	WCT – FREESIC was presented at this conference
2012	Slovmedica	Incheba – Bratislava, Slovakia	medical and rescue personnel	Slovakia	50-100	WCT
14.1.2013	ITAPA 2013	Bratislava	Organizers of event	Slovakia	3	WCT

Dates YEAR	Name of Event	Location	Type of Audience	Countries Addressed	~ Size of Audience	Partner(s) Involved
28.2.2013	TechDay2013	Faculty of Informatics and Information Technology, Bratislava	Organizers of event	Slovakia	8	WCT
14.3.2013	Fujitsu Tech.Solution conference	Praha, Czech Republic	IT specialists	Slovakia, Czech rep.	9	WCT
13.4.2013	Notbook Expo	Faculty of Informatics and Information Technology, Bratislava	The College	Slovakia	10	WCT
2013	IX International Scientific Conference " EDUCATION FOR SAFETY"	Gdansk, Poland	Crisis Management Team, Crisis Management School	Poland	130	ITTI

5. Project Collaboration Plan

FREESIC project has established close cooperation with project GERYON. The GERYON project was presented by its project members during the General Assembly of FREESIC project. Both consortiums find common synergies and objectives for cooperation. FREESIC project can profit from standardisations findings of GERYON project and FREESIC platform can implement the GERYON solution.

Project GERYON

GERYON, <http://www.sec-geryon.eu/>

Summary:

GERYON will unify common technical and operational logic of first responder communications networks in a technology independent manner. This unification will offload interconnection gateways from duplicated technology dependent details by providing a neutral interconnection interface. Proposed system will ensure seamless operation regardless the access technology and take advantage of coverage and responsiveness of existing PMRs and broadband data services of 4G networks.

GERYON will demonstrate both classical (i.e. PTT, MTP and preemptive calls) and enhanced emergency services (i.e. multimedia streaming and data services) over an across-frontier testbed. Furthermore, its capability for including general purpose IMS terminals and GERYON enhanced ones will allow an easy access to first responder networks to different groups of unprotected users such as elderly people, people with special needs and battered women that will take advantage of enhanced services such as the Red Button over general purpose devices.

Areas of potential cooperation and synergies with the list of FREESIC tasks concerned:

Common interest in standardisation research and technology development.



Fig. 15 GERYON presentation during FREESIC General Assembly

Proposed list of actions with proposed deadlines:

First meeting was done, start exchange of information between projects.

6. Summary

The Success of FREESIC project is largely dependent on the Disseminations activities of all projects partners. This Deliverable is an updated version that describes in detail all the forms of dissemination during the project lifetime. The Project will use all up to date channels of communication with potential partners, end users, emergency teams, etc. Furthermore Project partners are aware of the importance of personal meetings and face to face communication with decisions-makers in EU countries.

Deep involvement of end users is visible since first day of FREESIC project. All partners activated communication with project supporters. Early demonstrations/disseminations will become a base for collection of relevant information from end users – useful for next technological developments.

The FREESIC project web page is the first information to cross various social networks, sharing information on a regular basis. FREESIC project partners have identified their dissemination activities till year 2014, but they can be updated based on progress and new dissemination opportunities. The progress of Dissemination activities will be monitored on a regular basis using periodical reports of the FREESIC project.