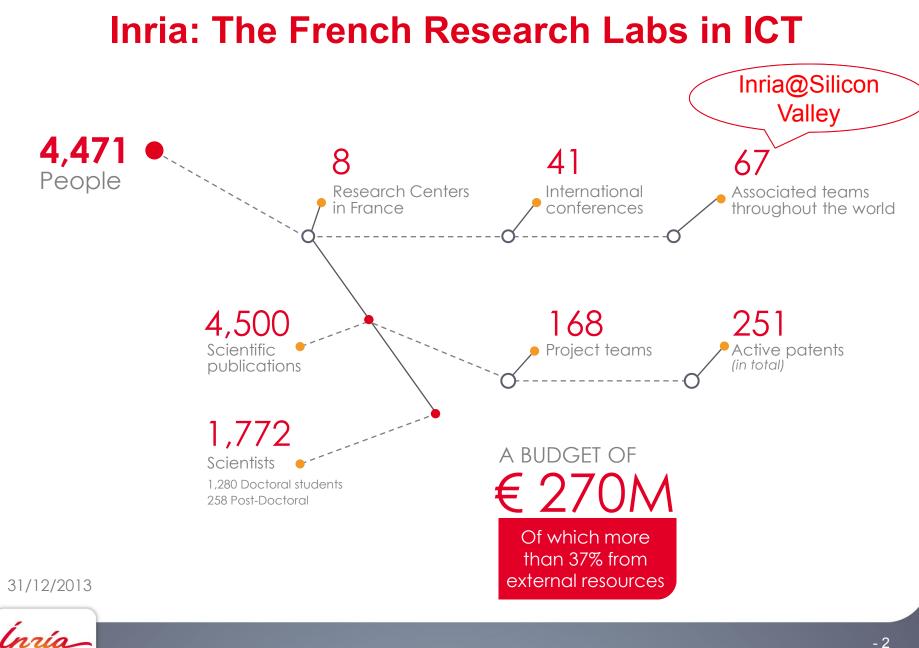


## **Smart Cities, Smarter Travelers:** *Making transit a better experience using smart phones*

Animesh Pathak Project-team MiMove Inria Paris-Rocquencourt



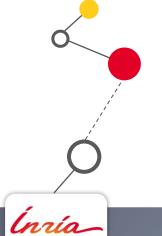
## **5 Main research topics**

Applied Mathematics, Computation and Simulation



Networks, Systems and Services,

Distributed Computing

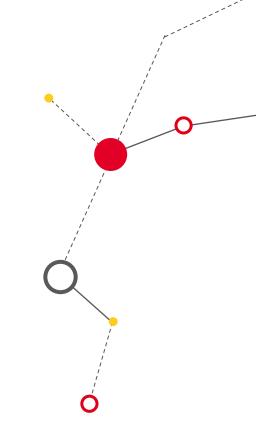




Perception, Cognition, Interaction



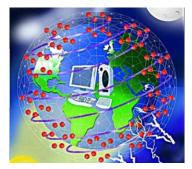
Computational Sciences for Biology, Medicine and Environment





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## The Internet of Things (IoT)



- Connecting the physical world with the virtual world
- Leveraging sensing and actuation capabilities embedded in Things
- Increasing number of mobile Things with many benefits => mobile IoT





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www.gizmag.com

www.robotshop.com

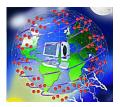
## **Key Challenges of the Mobile IoT**

- Heterogeneity (Representation)
  - Different Things, different data types
- Ultra Large Numbers
  - Millions of Things, large volumes of data
- Dynamic Environment
  - Mobile Things, short-life span









## Moving on... to moving in the city



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## **Transport: in Europe**



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## Transport: This is what "Smart" means now



#### Photo: Anjali Sharan





## Transport: This is what "Smart" means now



#### Photo: Anjali Sharan



### Same info, smaller screen!

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13h04	PARIS	6618	E		Yamuna Bank	>		
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	Photo: SI	NCF/And	Photo	: DMRC/Ap	pStore			



## ... but there are more things to do!

## The Telegraph

Home	News	World	Sport	Finance	Comment	Culture	Travel	Life	Wome	en Fashio
USA	Asia	China	Europe	Middle I	East   Austra	alasia   Afi	ica   Nels	son Ma	ndela	South Ame
Franc	e   Fra	ancois Ho	ollande	Germany	Russia	Vladimir P	utin   Gre	ece	Spain	Italy
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### Smelly Paris metro to get multimillion pound spring clean

Paris' notoriously smelly metro system is to receive a multimillion pound spring clean to eradicate bad odours and make the capital's underground system more bearable.



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# Our Inspiration: Connected Things, Smart Cities, Mobile Citizens



http://revistamoviles.blogspot.com.es/2012/03/telefonica-convertira-alcala-de-henares.html



## **Scenario**

A football match just ended and the train station is crowded. Charlie is going to Alice's place with his son and he does not want to catch the Metro 7 if it is crowded.



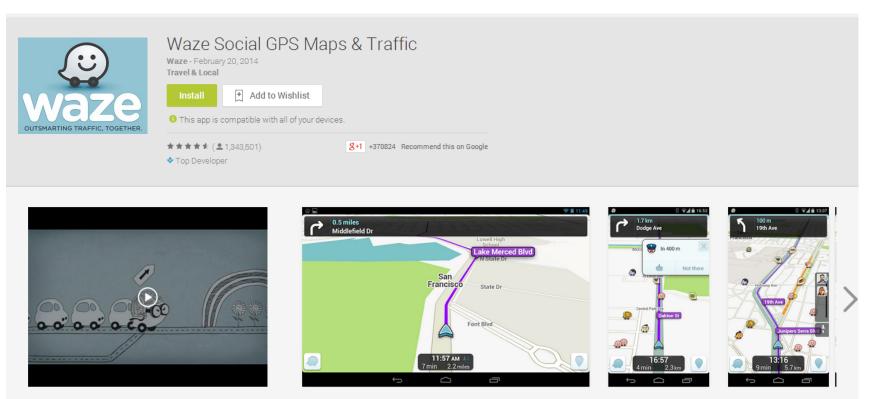
Photo: Dailymail



Photo: Reuters



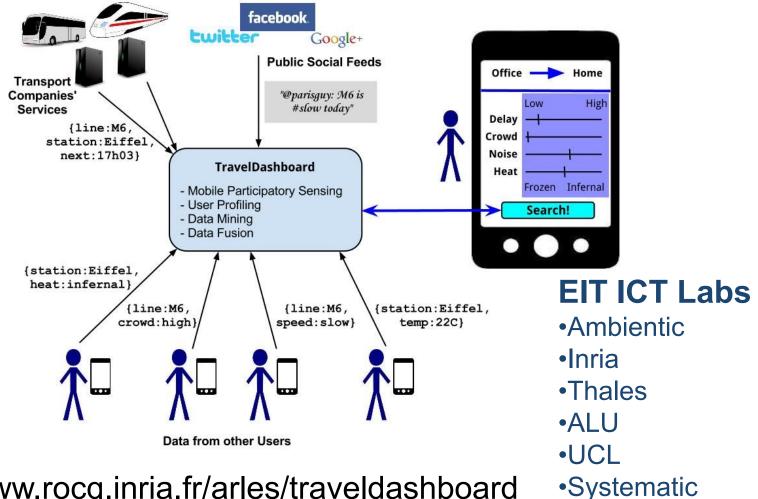
## Idea: Participatory Sensing, for Mass Transit Like Waze, but for the Metro, Bus, RER...



#### Description

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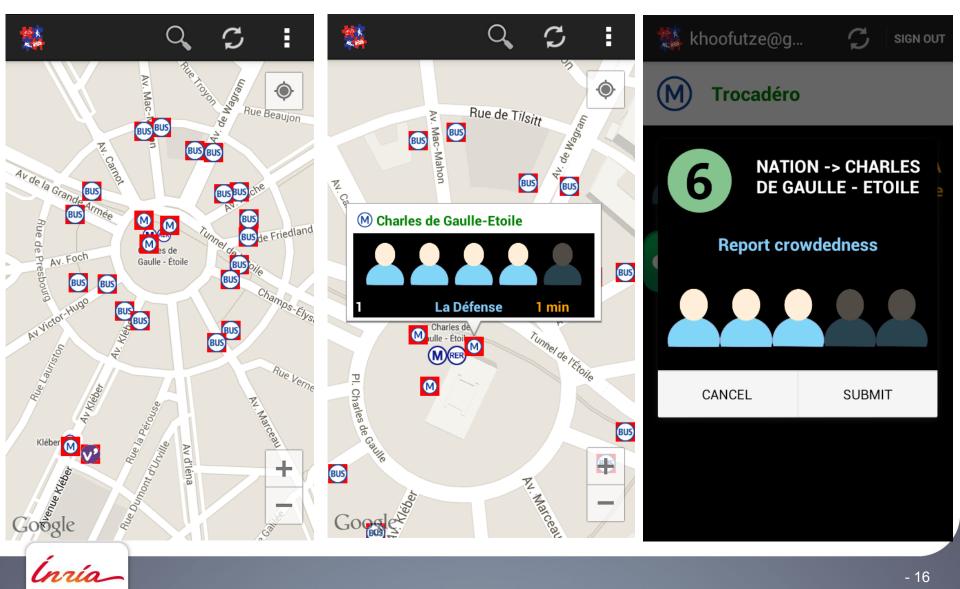
## **TravelDashboard: Participatory Sensing for Urban Transport**



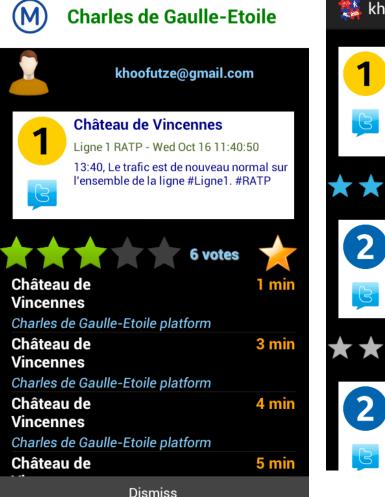
https://www.rocq.inria.fr/arles/traveldashboard

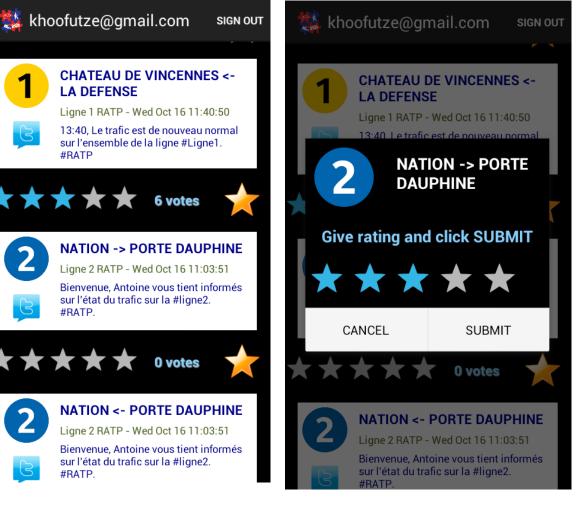


## **Prototype: TravelDashboard Paris**



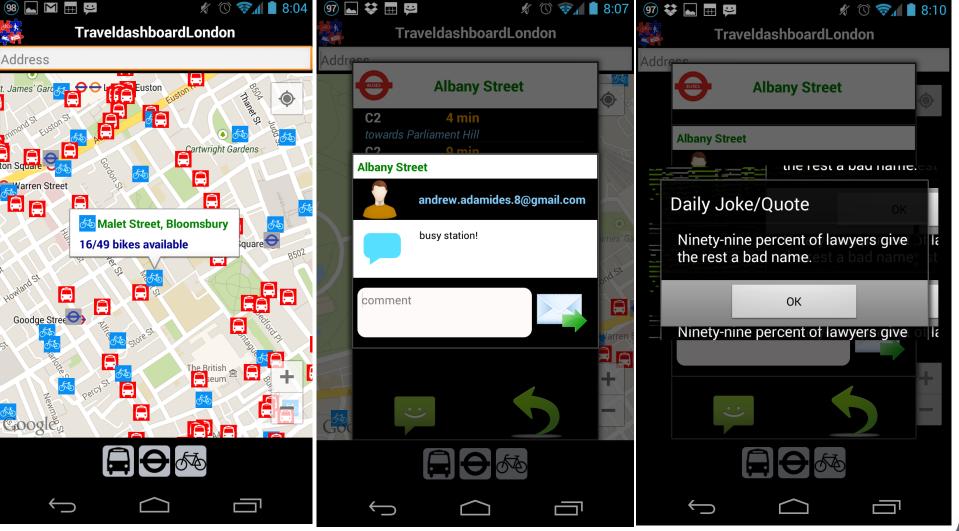
## **Prototype: TravelDashboard Paris (2)**







## Meanwhile in London... new incentives!



### and now... a short video...



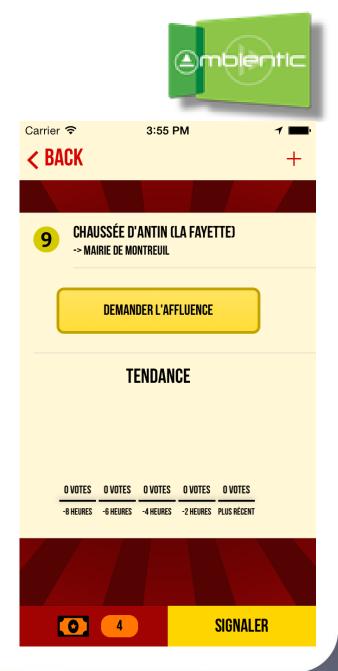
### https://www.youtube.com/watch?v=mZyWWwm-dN8



## Back to Paris... and to industrial adoption!



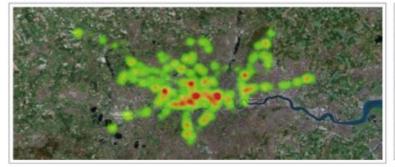






## from Passenger to Operator...

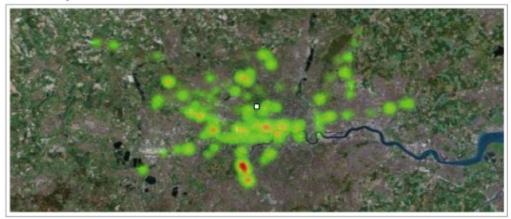
**Most Popular Stations** 



Second Most Popular Stations



**Other Popular Stations** 





### and now... another short video...



### http://vimeo.com/69621153



## 3cixty Platform (2014-)





Platform for comprehensive view for city travelers



- Uses Traveldashboard capability.
- Provides preference based inputs to the user by querying related data.
- Customizable platform





## **Recognition and Future Directions**

- Awarded the "Prix Mashup" (€2500) at the RATP OpenDataLab in May 2013
  - Led to appearance on TVFIL78 evening programming
- Federated Social Networking
  - Privacy policies for mobile social networks
- Incentive Mechanisms
  - How to encourage people to share their inputs
- Project "Sarathi", and Inria Lab CityLab (<u>http://citylab.inria.fr</u>)
  - Tackling smart-city challenges in Europe, India, and the Silicon Valley!



Startups et communautés : co-construisez les services de demain







Members of MiMove@Inria (previously known as ARLES)

The TravelDashboard and 3cixty project partners

Animesh.Pathak@inria.fr



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