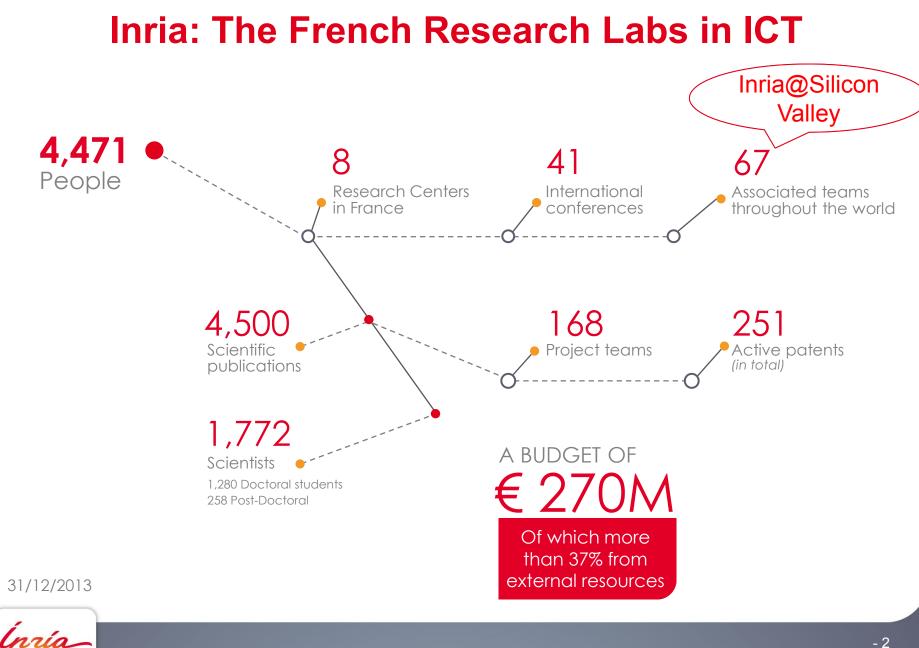


Smart Cities, Smarter Travelers: *Making transit a better experience using smart phones*

Animesh Pathak Project-team MiMove Inria Paris-Rocquencourt



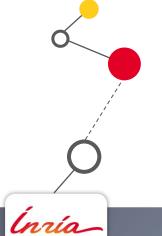
5 Main research topics

Applied Mathematics, Computation and Simulation



Networks, Systems and Services,

Distributed Computing

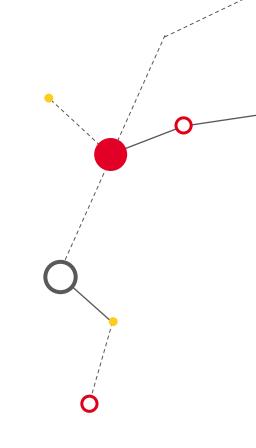




Perception, Cognition, Interaction



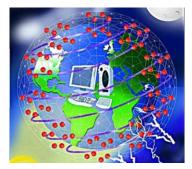
Computational Sciences for Biology, Medicine and Environment





Ínría

The Internet of Things (IoT)



- Connecting the physical world with the virtual world
- Leveraging sensing and actuation capabilities embedded in Things
- Increasing number of mobile Things with many benefits => mobile IoT





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www.gizmag.com

www.robotshop.com

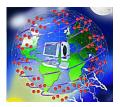
Key Challenges of the Mobile IoT

- Heterogeneity (Representation)
 - Different Things, different data types
- Ultra Large Numbers
 - Millions of Things, large volumes of data
- Dynamic Environment
 - Mobile Things, short-life span









Moving on... to moving in the city



Ínría

Transport: in Europe



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Transport: This is what "Smart" means now



Photo: Anjali Sharan





Transport: This is what "Smart" means now



Photo: Anjali Sharan



Same info, smaller screen!

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	Photo: SI	NCF/And	Photo	: DMRC/Ap	pStore			



... but there are more things to do!

The Telegraph

Home	News	World	Sport	Finance	Comment	Culture	Travel	Life	Wome	en Fashio
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Smelly Paris metro to get multimillion pound spring clean

Paris' notoriously smelly metro system is to receive a multimillion pound spring clean to eradicate bad odours and make the capital's underground system more bearable.



Innia

Our Inspiration: Connected Things, Smart Cities, Mobile Citizens



http://revistamoviles.blogspot.com.es/2012/03/telefonica-convertira-alcala-de-henares.html



Scenario

A football match just ended and the train station is crowded. Charlie is going to Alice's place with his son and he does not want to catch the Metro 7 if it is crowded.



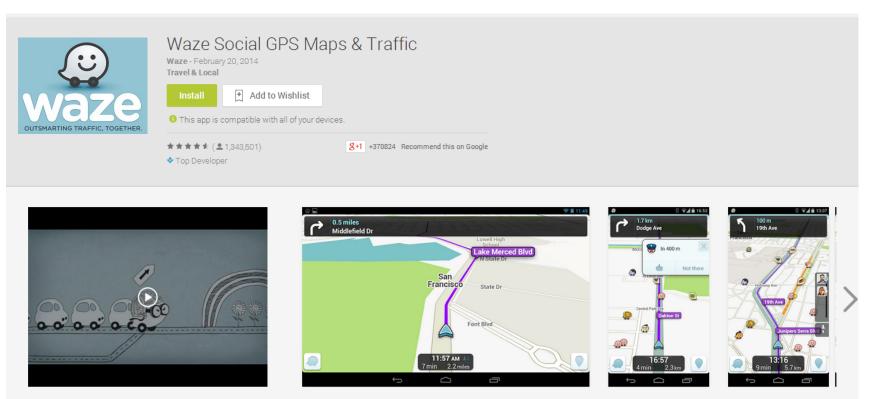
Photo: Dailymail



Photo: Reuters



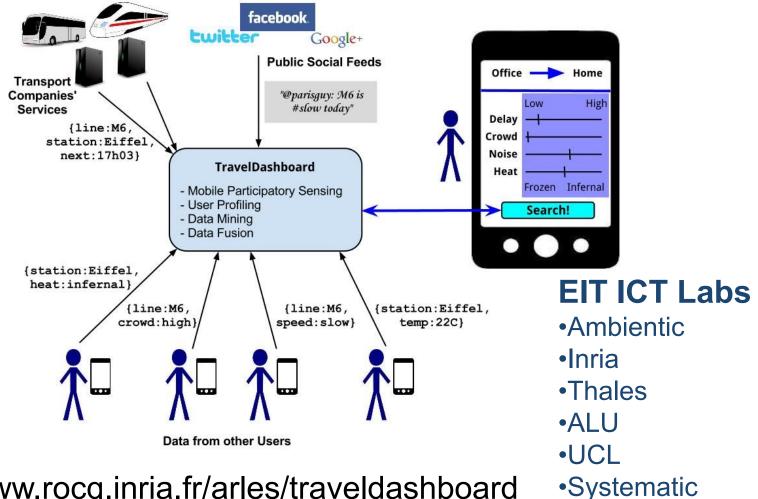
Idea: Participatory Sensing, for Mass Transit Like Waze, but for the Metro, Bus, RER...



Description

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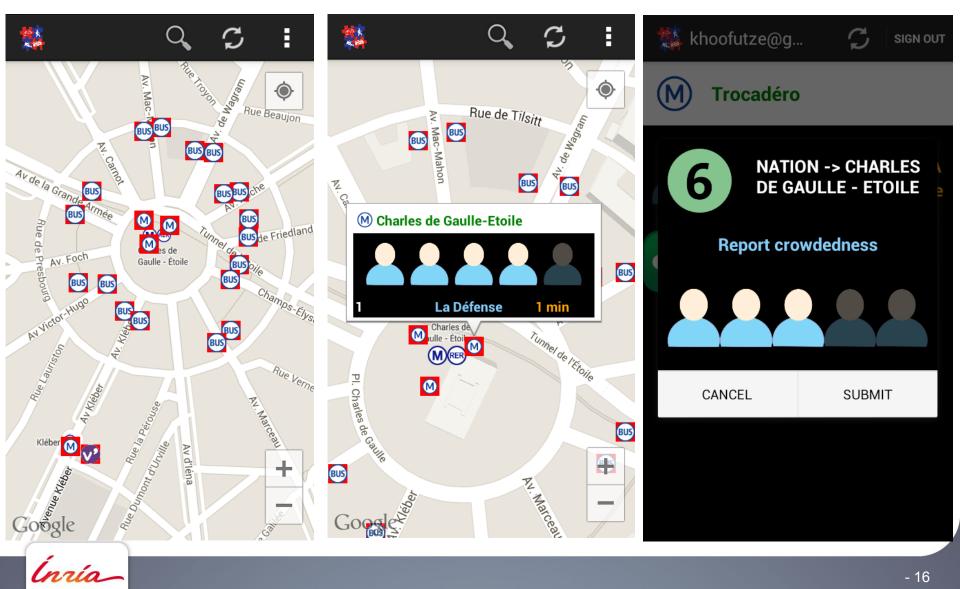
TravelDashboard: Participatory Sensing for Urban Transport



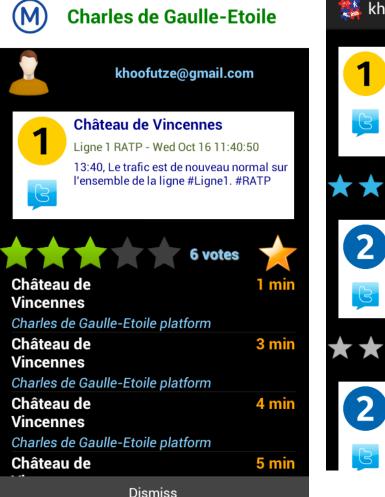
https://www.rocq.inria.fr/arles/traveldashboard

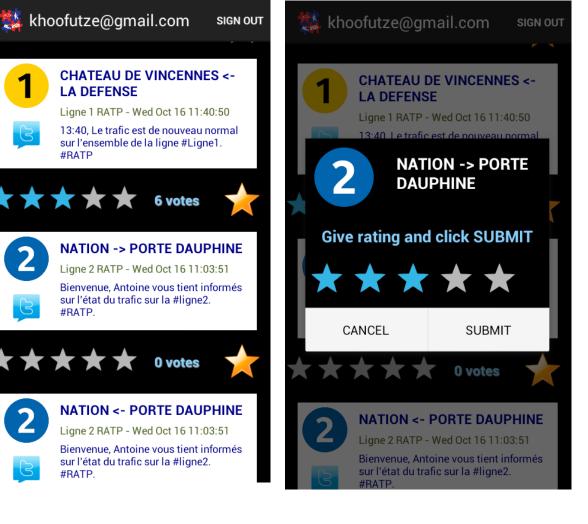


Prototype: TravelDashboard Paris



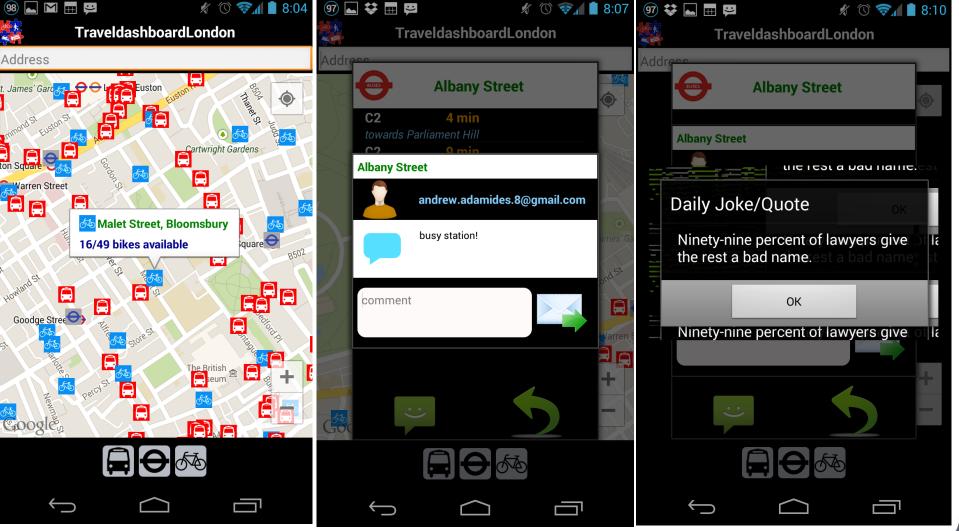
Prototype: TravelDashboard Paris (2)







Meanwhile in London... new incentives!



and now... a short video...



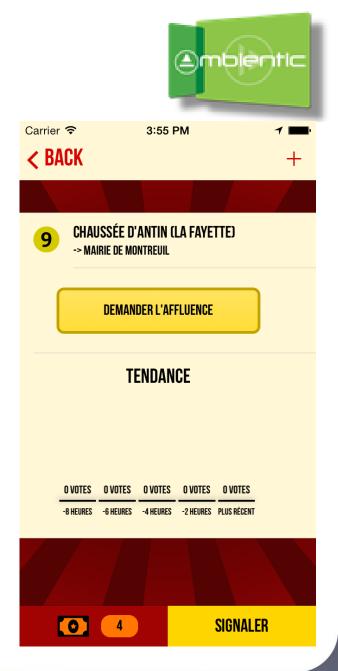
https://www.youtube.com/watch?v=mZyWWwm-dN8



Back to Paris... and to industrial adoption!







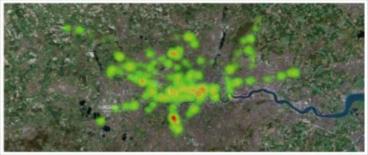


from Passenger to Operator...

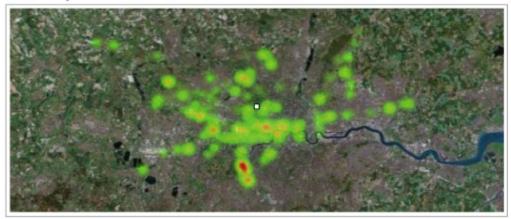
Most Popular Stations



Second Most Popular Stations



Other Popular Stations





and now... another short video...



http://vimeo.com/69621153



3cixty Platform (2014-)





Platform for comprehensive view for city travelers



- Uses Traveldashboard capability.
- Provides preference based inputs to the user by querying related data.
- Customizable platform





Recognition and Future Directions

- Awarded the "Prix Mashup" (€2500) at the RATP OpenDataLab in May 2013
 - Led to appearance on TVFIL78 evening programming
- Federated Social Networking
 - Privacy policies for mobile social networks
- Incentive Mechanisms
 - How to encourage people to share their inputs
- Project "Sarathi", and Inria Lab CityLab (<u>http://citylab.inria.fr</u>)
 - Tackling smart-city challenges in Europe, India, and the Silicon Valley!



Startups et communautés : co-construisez les services de demain







Members of MiMove@Inria (previously known as ARLES)

The TravelDashboard and 3cixty project partners

Animesh.Pathak@inria.fr



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