

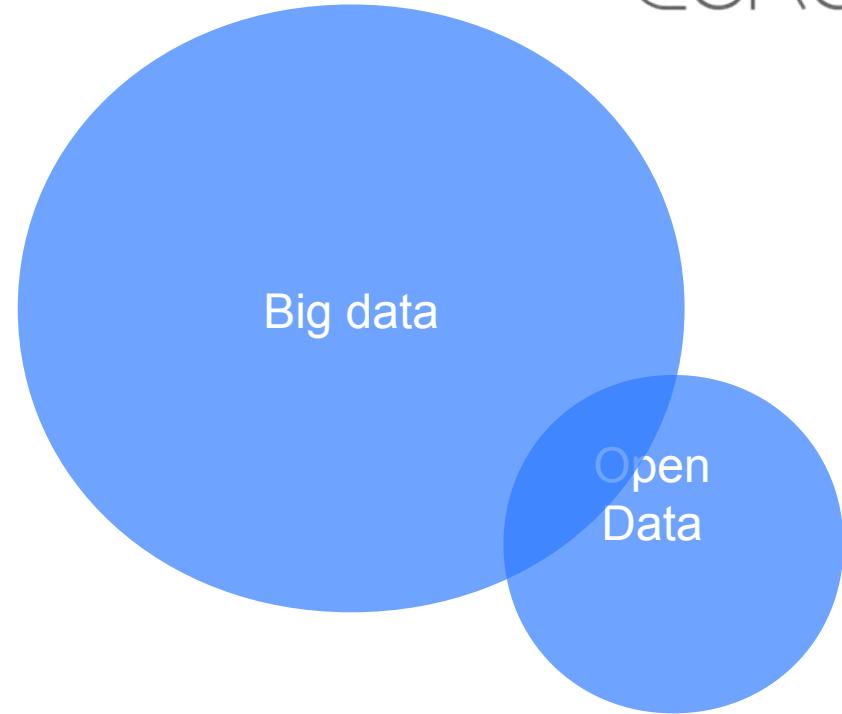
Why



Big Data

is going to

FAIL



.... or maybe not



Rooter



Fail on meeting expectations

Economic impact

Innovation

Social change

All Sectors?

Actual economic turnover

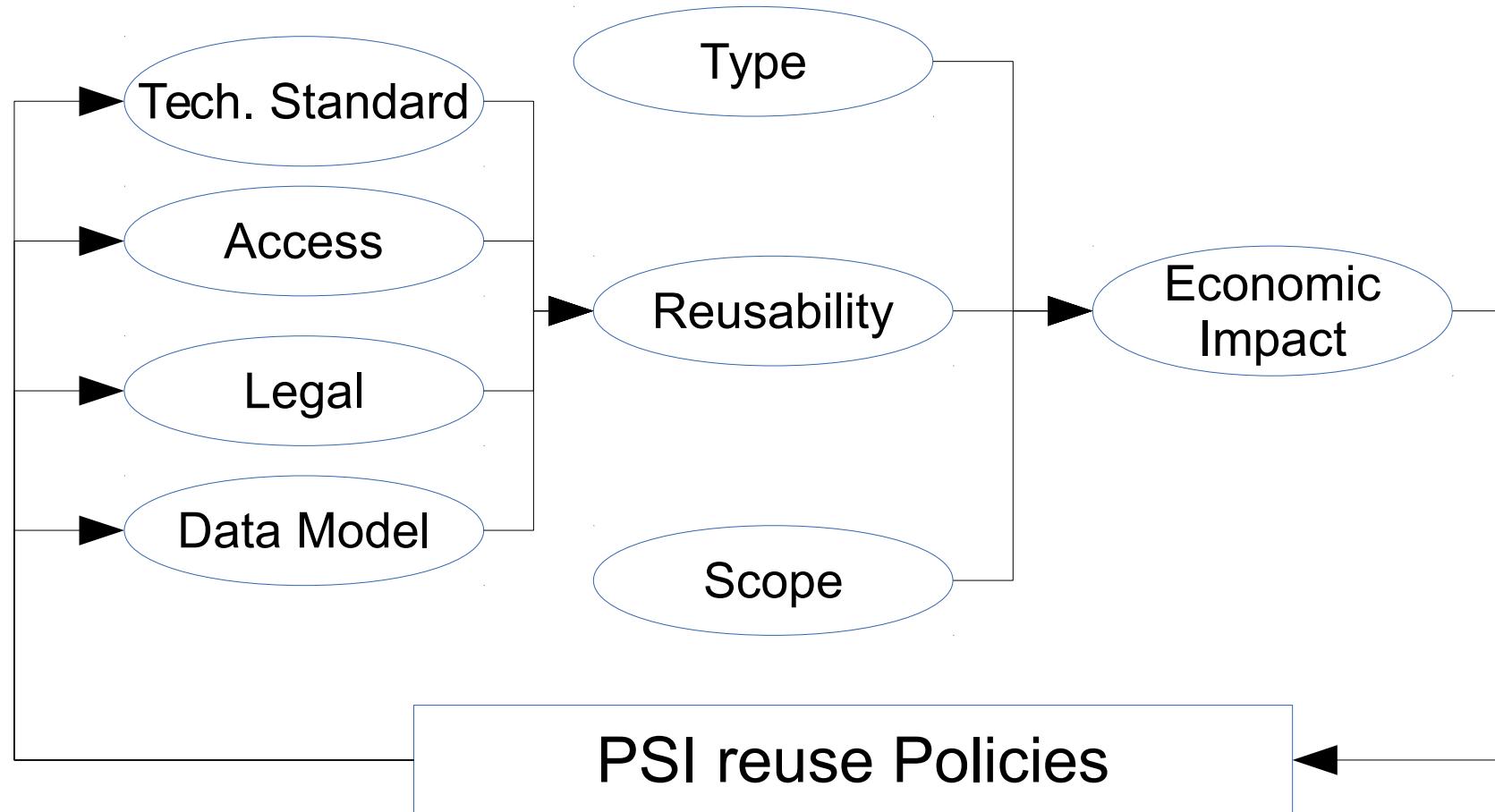
Proved Algorithms?

Linked data?

Smart Cities

Legal concerns

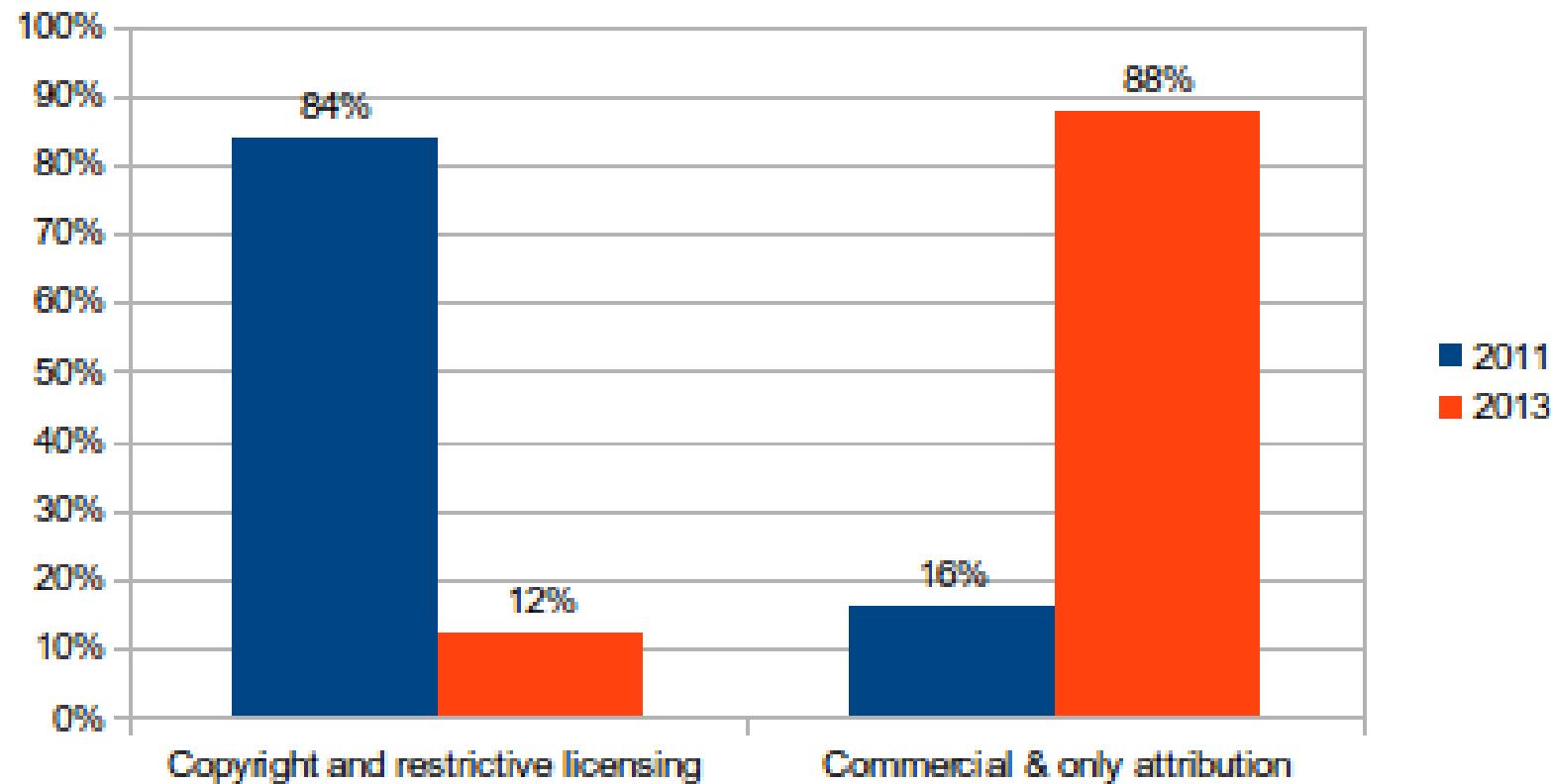
My question



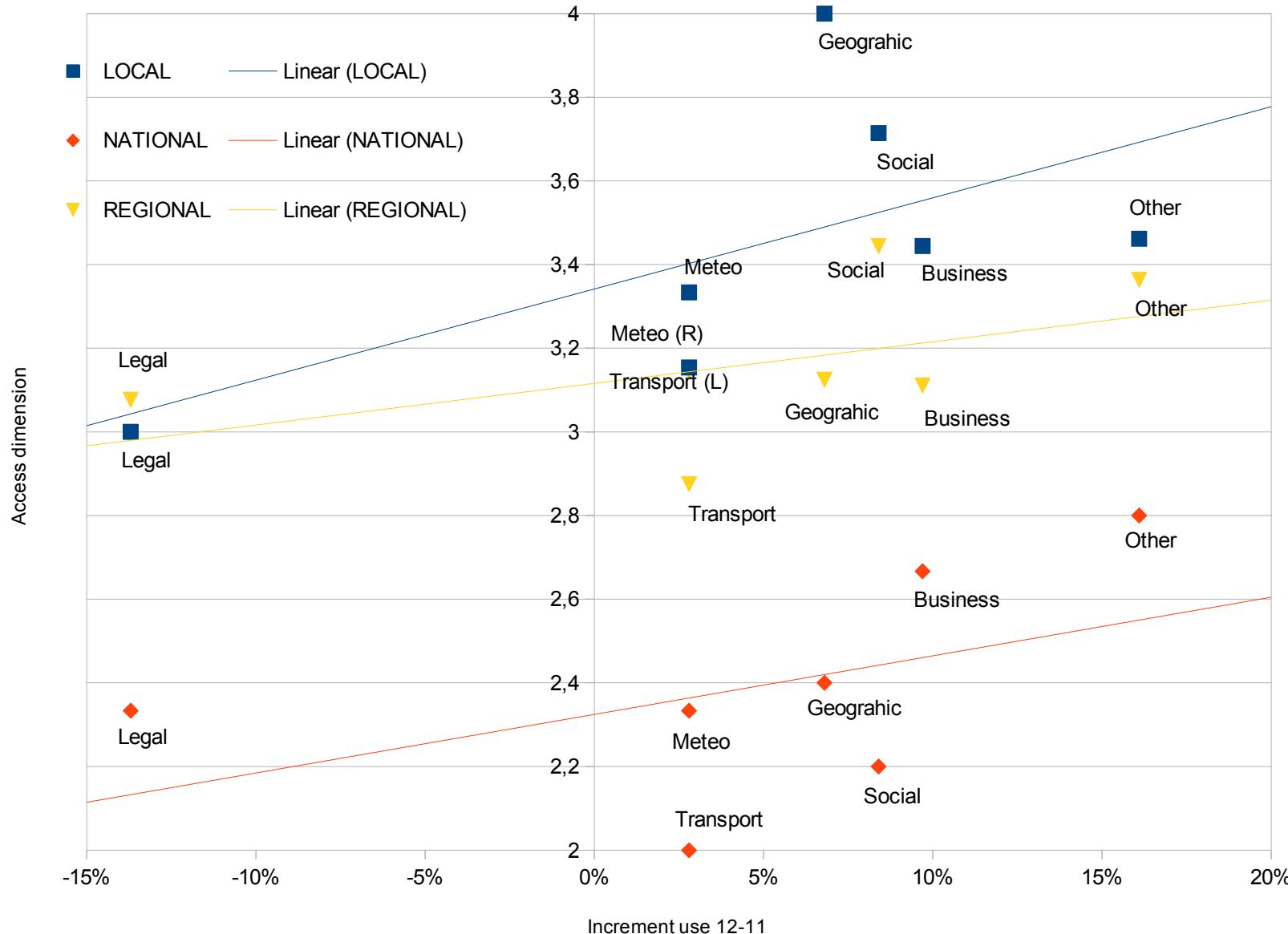
Metric freely available at <http://meloda.org>

@aabella

Results: Change in licensing conditions



Results... Access is key



- 204 samples (46 sources)
- 70-80 companies
- Positive relation between access and reuse of information