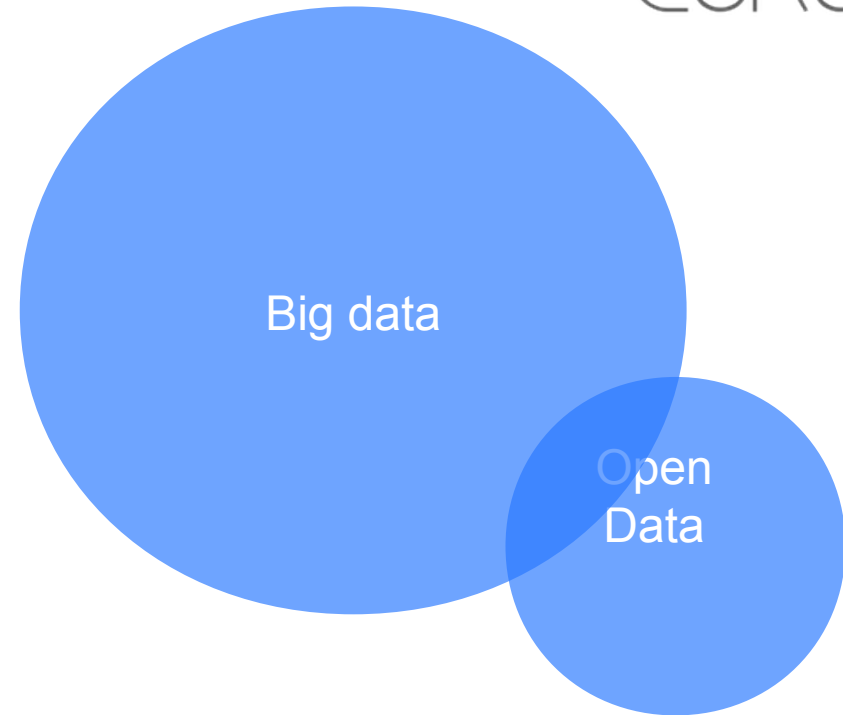


Why

Big Data

is going to

FAIL

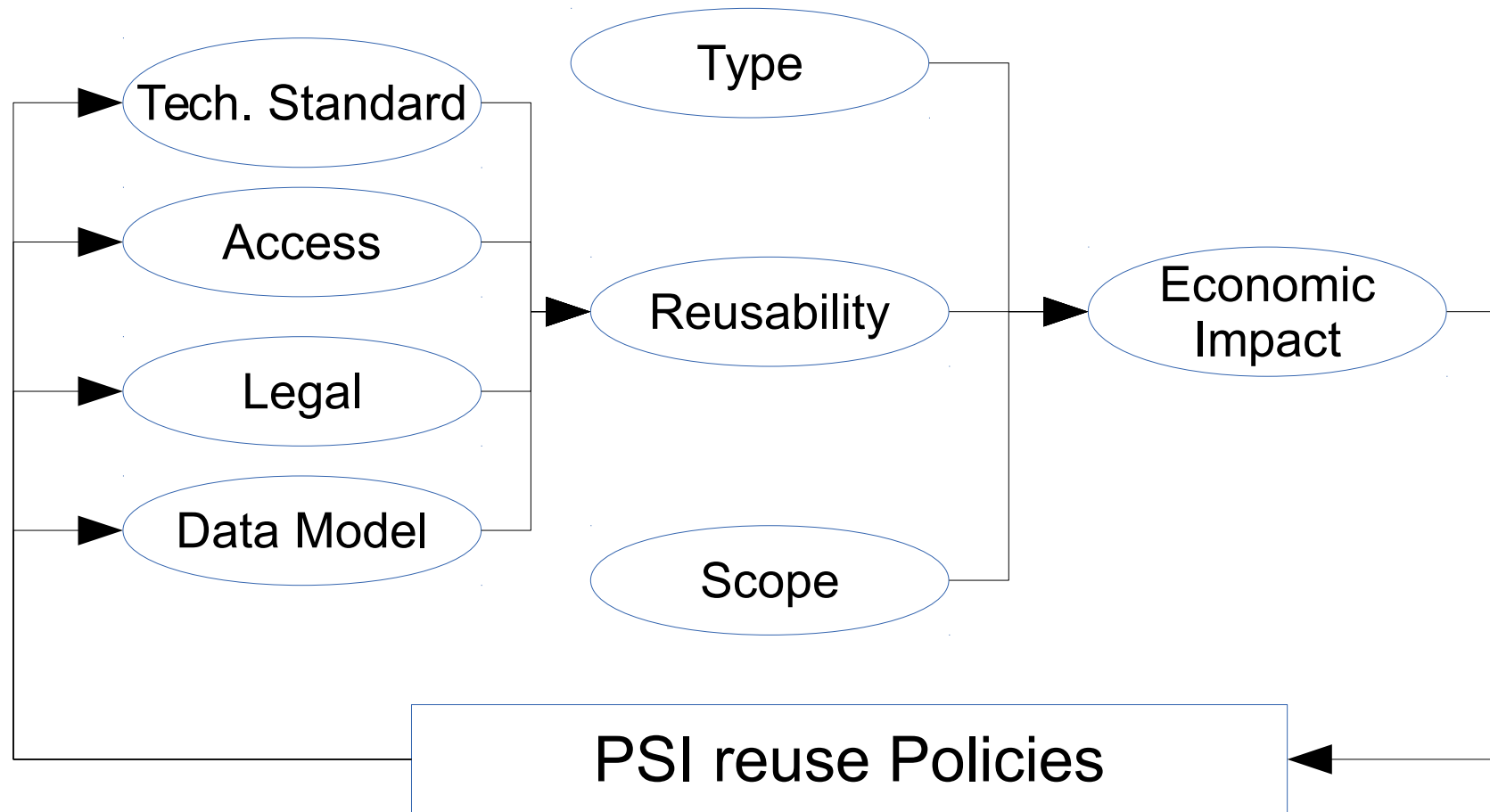


.... or maybe not

Fail on meeting expectations

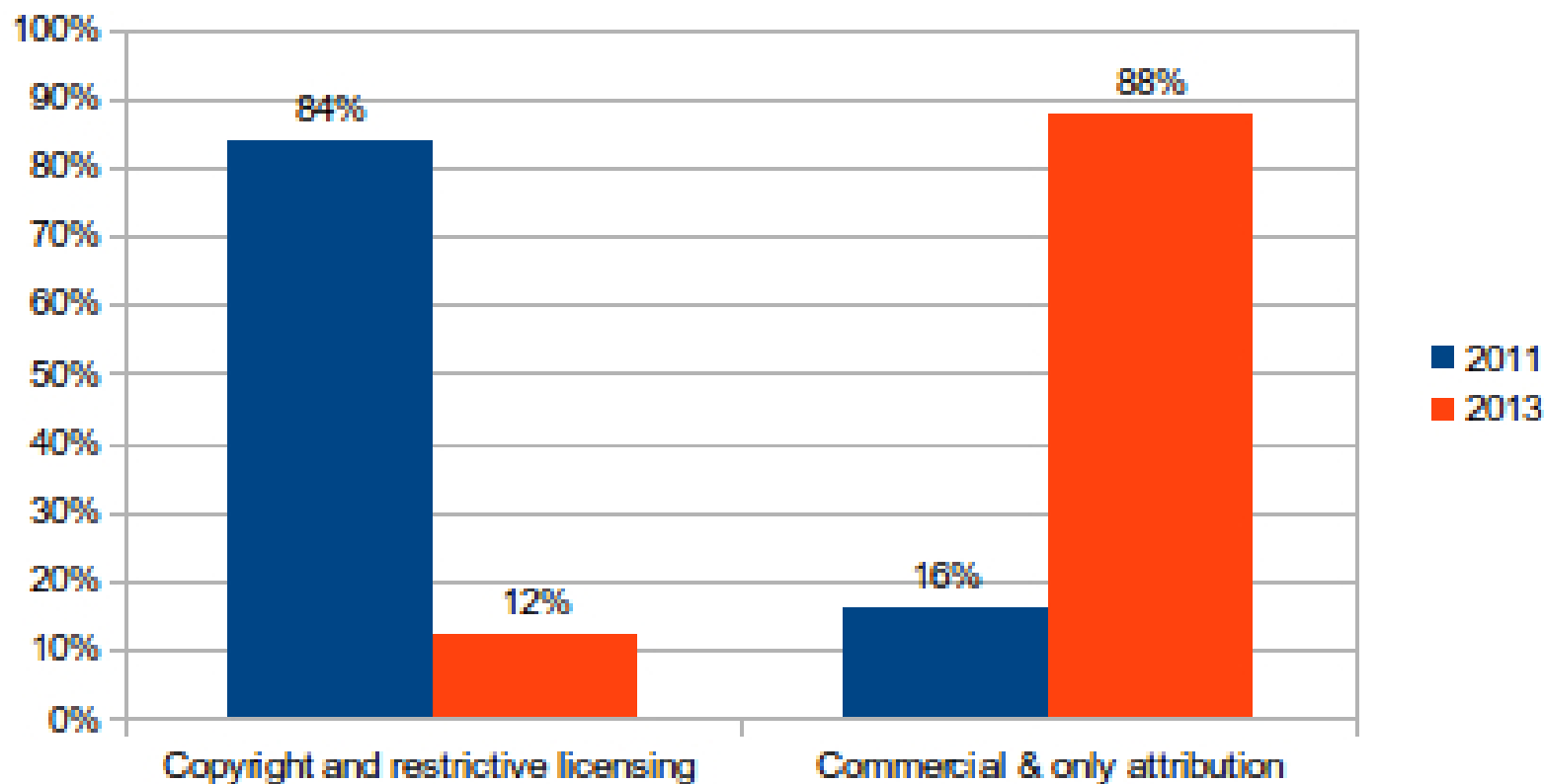


My question

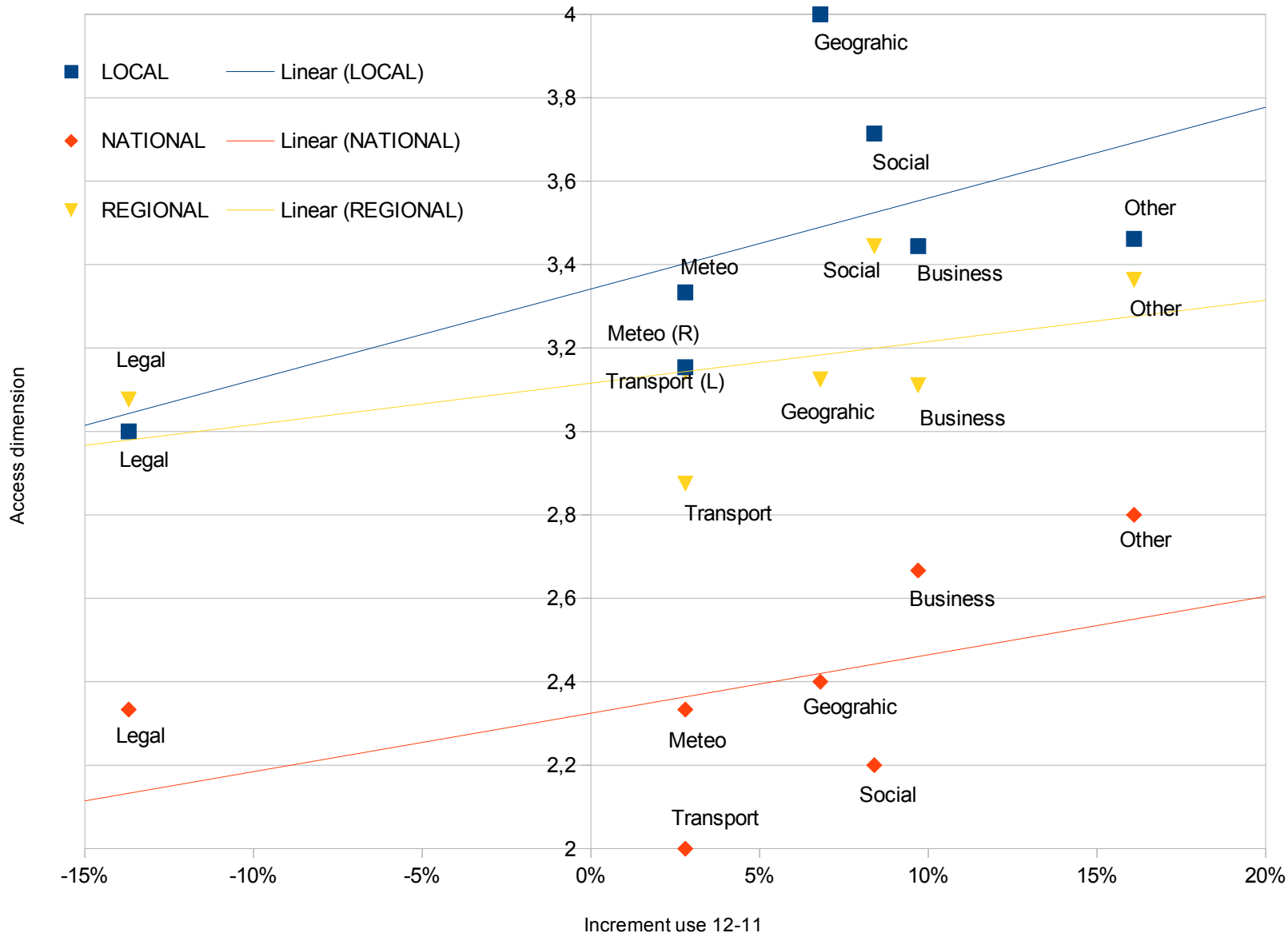


Metric freely available at <http://meloda.org>

Results: Change in licensing conditions



Results... Access is key



- 204 samples (46 sources)
- 70-80 companies
- Positive relation between access and reuse of information